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GUARANTEED TREES AT  
HALF AGENTS PRICE

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# CATALOG AND BUYERS GUIDE



*of* **FRUIT**  
AND ORNAMENTAL  
TREES SHRUBS AND VINES  
*FROM NURSERY DIRECT TO YOU*



The William J. Reilly  
4811  
Wholesale Nurseries

DANSVILLE, N. Y.

ORIGINATORS OF HALF AGENTS PRICE

# The Wm. J. Reilly Nurseries

Originators of

**"TREES AT HALF AGENT'S PRICE"**

Members of

The American Association of Nurserymen  
New York State Nurseryman's Association  
Western New York Horticultural Society  
New York State Fruit Growers Association

1915

1915

TO OUR FRIENDS AND PATRONS:—

In presenting this new and revised edition of our wholesale catalog and buyers guide of stock grown in our nursery, I wish to thank our many patrons of past years for their liberal patronage, and especially those who have recommended our stock and method of fair dealing to their neighbors and friends, enabling us to retain them from year to year as permanent satisfied customers. Our business has been built on the recommendations of our customers, and not by over-advertising and exaggerated claims.

The grower of Fruit Trees carries more responsibility than any other line of business that I know of. It requires the close supervision of a practical man to give his customers the service they have a right to expect. To think that a Dealer or Middleman can give you this service is out of the question—you must go to the grower direct; and the grower should have years of experience together with up-to-date methods of propagating and growing to enable him to produce a strictly first-class true-to-name tree at the minimum of cost.

THE WM. J. REILLY NURSERIES are the originators of selling trees direct to the planter at "HALF AGENT'S PRICE." I believe that we can claim the distinction of being first to actually show the planter that we are "CERTIFIED GROWERS" of a general line of nursery stock on a large scale, and if you will favor us with your order this year, and continue to buy only from those who are able to certify that growing, and not selling, to be the principal part of their business, in doing this you will not only receive better stock at less cost but you will force the Middleman to become a grower or quit the business.

Our prices are as low as any reliable grower can afford to sell Guaranteed Stock. We solicit the patronage of especially those who care more for the Quality and Genuineness than they do for the price, because I know that these two important factors will be remembered long after the price has been forgotten, and I am sure that no customer has ever regretted the purchase of trees from our Nursery.

The Wm. J. Reilly Nursery was established by Wm. J. Reilly the present owner and proprietor, in the spring of 1899 with a planting of 50,000 seedlings. Previous to this time I was connected with my father in growing several blocks of fruit trees. He was one of the old Nurserymen of Dansville and grew stock some thirty years ago and if I cared to strain a point as most other Catalog-men are doing I could claim establishment for double the time that I do. Some of them that have jumped into the Catalog Business in the last few years claim establishment when the present owners were children.

Unlike some of my competitors I did not spring into existence in a single season, or try to jump to the top at once without experience. For the past sixteen years I have made a steady increase in the amount and varieties of stock grown until I am now growing approximately One Million Fruit Trees, together with Ornamental Trees, Shrubs, Small Fruits, etc.

The Orchardists and Planters of Fruit Trees must depend on the reliability and knowledge of the man who grows them, and this knowledge should be of such extent as to enable the grower to distinguish the different varieties by habits of growth and general appearance of each. I do not mean to say that he should step up to a bundle of fifty trees of different varieties and tell the name of each, but if he has had years of practical growing experience and takes an active interest in his work he should be able to go into a block of trees and tell practically all of the varieties he is growing without reference to his register of the block or the stakes used to separate varieties.

The Catalog-man in order to serve his customers deservingly must be a practical Nurseryman with actual experience of the habits of growth and be able to distinguish the different varieties from each other. Without this knowledge the grower can and does put on him any varieties that he happens to have in stock without fear of the Catalog-Middleman being able to detect the difference and of course the planter, who buys these trees from the Middleman, will not detect the substitute for several years.

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**Nine-Tenths of the Catalog-Men are Middle-Men. If You Buy Your Fruit Trees From the Certified Grower You Will Force the Catalog-Middleman to Become a Grower or Quit the Business.**



## WHOLESALE GROWER OF FRUIT TREES AND PLANTS

Who is the Middleman in the Nursery Business? There are 126 Certificates of Inspection issued to the Nurserymen, Catalog-men and growers of Dansville, N. Y. Of this number there are but sixteen selling direct to the planter. The product of the other 110 are sold to the Catalog-Middleman in Dansville and to other Middlemen in all parts of the country. The Nursery plantings around Dansville consists of about 2,000 acres or 34,000,000 Fruit Trees. These figures would give an average of about sixteen acres for each Nurseryman. Of course some have more and some have less, and some have no trees growing that are their own planting.

But how are you going to tell who is the Catalog-middleman and who is the Catalog-man Grower? I have been trying to devise a plan for some years that would positively show the planter who the trees were grown by, and I believe that our plan for this spring showing photographs and the number of growing trees contained in each with affidavit to the effect that they are grown in THE WM. J. REILLY NURSERIES will be appreciated by the planter, and if you demand a similar guarantee before buying your trees there will be less cause for damage actions, resulting from varieties not proving True to Name at fruiting time.

Regarding our guarantee of varieties being True to Name, will say that I personally cut all the scions for budding and this brings me in touch with every variety that we grow. I know practically every one of these varieties from the different characteristics of growth of each and if there is a mixture it is almost impossible for it to escape me. We employ only experienced men in propagating, digging, packing, labeling, etc. We keep these men the year round and have the same ones from year to year. This is not so with the Middleman who needs help only at shipping time and must take what he can get.

We guarantee all stock sent out to be strictly First Class in every respect—True to Name—free from Scale and Disease and to reach you in good condition. There are different State Laws regarding trees that do not prove True to Name and we are willing and must comply with the different laws. Any agreement contrary to these laws will be set aside where damage results from trees not proving true to name as bought.

The Catalog-middlemen generally have the largest and best looking Catalog. They do not have to look after the growing of the trees and have plenty of time for this end of the business. They do put out a very fine-looking Catalog, well filled with pictures of fruit and ornamentals. They have some photographs of growing trees which they generally claim to be from their own Nursery, when in reality they probably never even saw the block of trees, having bought the photograph from a commercial photographer who makes a business of this work.

The Catalog-middlemen are also experts in the art of selling, again from the fact that they have plenty of time for ways and means to devote to this important item. They make even stronger claims for the stock they sell than the Catalog-man who grows and sells his own trees. They claim such terms as "Fresh Dug"—"Propagated from Trees of Merit"—"Budded from bearing Orchards," etc. They exhibit the trees grown by others at the State Fair and other Fruit-Meetings as their own growing. It is known that the Middlemen have taken prospective buyers who come here into other growers' blocks and represent them to be his stock. This of course is very easy as there are over 100 growers in and around Dansville. In their Catalog and correspondence they tell you to cut out the Middlemen, when in reality they are the Middlemen themselves.

The photographs of growing trees contained in this Catalog does not cover near all of the stock we are growing, but it will show you that we are one of the few Nurserymen selling through Catalog who grow practically all of their own fruit trees.

I do not claim that we do not buy trees from other Nurserymen, as we sometimes run short of certain varieties. When we can get these of reliable parties we would rather buy than ship the orders short. I am particular as to who the trees are grown by, and as I am a practical grower having spent twenty-six years at that part of the business, I claim that I can tell by the habits of growth about all the leading varieties of Apple, Pear, Cherry, Plum and Quince and some varieties of Peach.

As there are 110 Growers in Dansville who sell all of their trees to the Middleman very often they are able to buy trees for less than it costs to grow them. Trees are perishable property and must be dug and handled within a limited time or they are worthless. The Middleman is aware of these conditions and generally waits until the last of the season to buy. The Grower, who sells to the Middleman only, also realizes the close competition of his 110 competitors and is often willing to take what he can get for his product regardless of the cost of production. In this way the Catalog-middleman is able to compete in PRICE BUT NOT IN QUALITY with the Catalog-man, who grows and sells his own trees. Because these Middlemen advertise and claim a million trees, more or less for sale at a ridiculously low price is no reason that they grow them, for they can buy this cheap second class stock, or have it grown on contract for less than the reliable grower can produce good trees.

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**Wm. J. Reilly or The Wm. J. Reilly Nurseries Have no Connection With Any Firm of Same or Similar Name.**

## THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.

There are a large number of trees grown on contract in Dansville. The Middleman realizes that Dansville produces the best fruit trees in the country and naturally wants his trees grown here. They go among the different growers who bid for their contract, and of course the lowest bidder grows the trees. This stock grown on contract by men of little or no Nursery experience is what a good many of the Orchardists and Farmers for years back have been planting.

In 1912 the New York State Fruit Growers Association appointed a committee to draft an amendment to the Agricultural Law relating to the sale of Fruit Bearing Trees. This society among other things wanted the seller to furnish on demand of the buyer an itemized list giving the name of the county and state where the trees were grown, the age of the trees and the name and address of the person *by* whom the trees were grown. The Catalog-middlemen and Dealers would not stand for the amendment worded in this way as it is would show them up as having no trees of their own growing. The bill, however, was introduced but defeated because the Catalog-middleman, the Retailer and the Dealer had more prestige and influence in the Assembly and Senate than the New York State Fruit Growers. A similar bill was introduced in February, 1914. This bill contained some of the articles of the former bill and in what should be the most important part of the bill it reads thus: "The seller must also furnish the buyer on demand an itemized list of trees, the name of the county and state where the trees were grown, the age of the trees and the name and address of the person *for* whom the trees were grown." The bill containing this clause was passed because it does not seriously affect the Catalog-middleman, the Dealer or the Retailer, but it does not furnish the planter with the information he wants (*by* whom the trees were grown) and has a right to know.

Mr. Planter, the Catalog-middleman has beaten you out, and carries more influence and prestige with the New York State Lawmakers than the members of the New York State Fruit Growers Association. At present you need not look for any betterment of this law for the Catalog-middleman, the Dealer and the Retailer are organized for their own benefit and protection.

The Wm. J. Reilly Nurseries are supplying you a remedy for the part of this law which is of most interest to the planter (*by* whom the trees were grown). We show you actual photographs of about one million fruit trees growing in our Nursery, and make affidavit that the approximate number stated for each block, the date the photograph was taken and that they are growing in our Nursery.

Now Mr. Planter if you will insist on buying only from the Certified Grower who will make affidavit that he is growing all or practically all (all Catalog-men are growers, growing just enough to establish that claim and to receive a certificate of inspection) of his fruit trees, there will be no place for the Middleman in the Nursery Business. Every Catalog-man growing his own trees will be willing to give you this information if you show by your orders to the Certified Grower this year that you want it.

STATE OF NEW YORK  
COUNTY OF LIVINGSTON  
TOWN OF NORTH DANSVILLE } s s

I, Wm. J. Reilly, being duly sworn, do depose and say that I am a practical Nurseryman of twenty-six years experience in planting, propagating, digging and shipping Fruit Trees and other Nursery Stock. I also state that I am sole owner and proprietor of the Wm. J. Reilly Nurseries and that all photographs of growing fruit trees, the dates on which said photographs were taken, and the number of trees for the respective blocks are approximately correct.

WM. J. REILLY.

Subscribed and sworn to before me this 21st day of December, 1914

ROBERT PRATT, Notary Public.

No. 1526

STATE OF NEW YORK

### DEPARTMENT OF AGRICULTURE

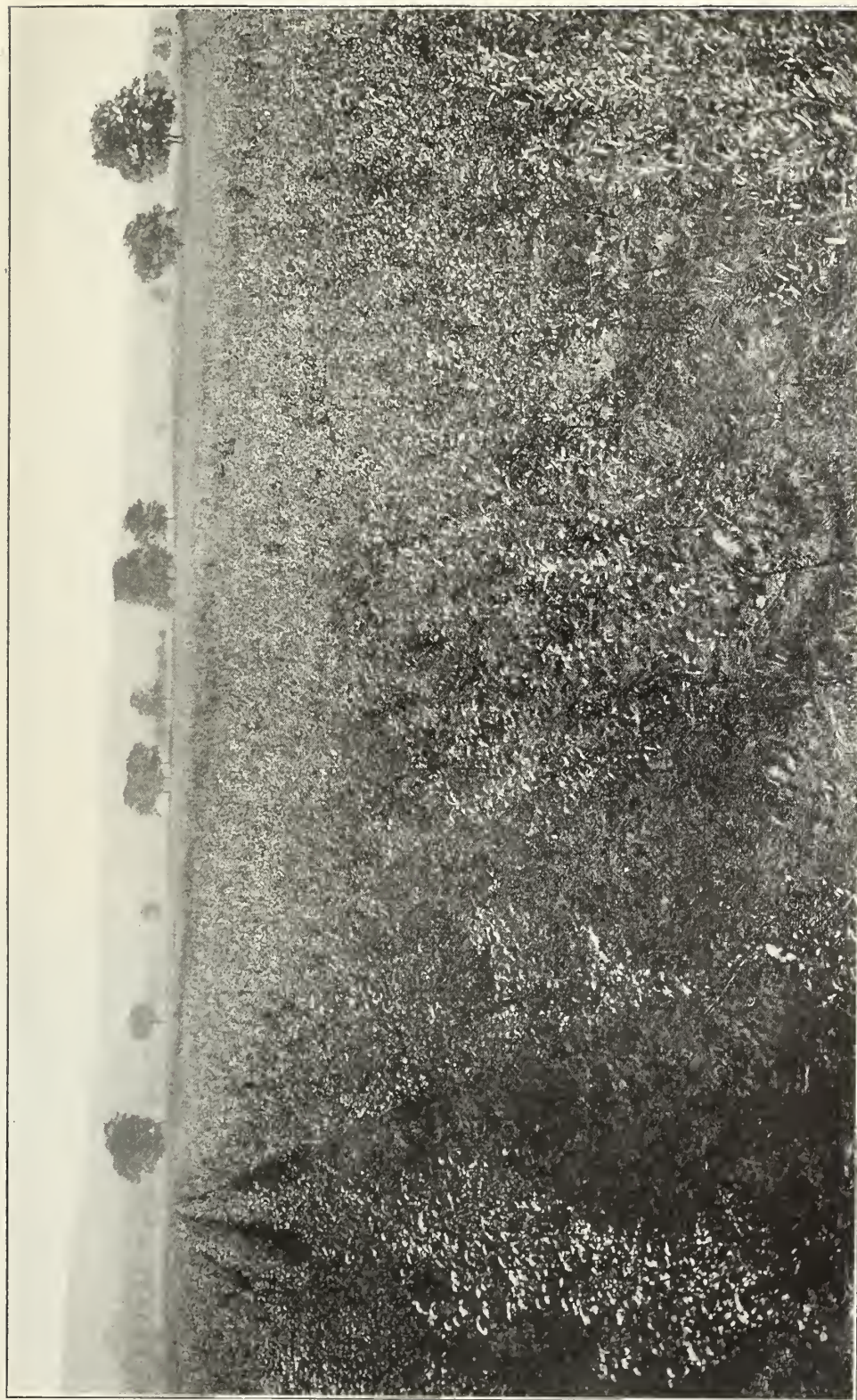
### Certificate of Inspection of Nursery Stock

**This is to Certify** that the stock in the Nursery of Wm. J. Reilly of Dansville, County of Livingston, State of New York, was duly examined in compliance with the provisions of Section 305 of the Agricultural Law, and was found to be apparently free from all contagious and infectious disease or diseases, or the San Jose Scale or other dangerously injurious insect pest or pests. This certificate expires Sept. 1, 1915.

Dated Albany, New York, Sept. 5, 1914

CALVIN J. HUSON,  
Commissioner of Agriculture.





Showing a block of 2 Year Apple, Pear and Plum trees growing in THE WM. J. REILLY NURSERIES. This block contains 34 miles of trees planted 8 inches apart, and is probably one of the largest solid blocks of 2 year trees in this part of the country. (Photograph taken Sept. 17, 1914.



# THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.

## A Few of the Many Unsolicited Letters We Receive

Westminster, Vt., Nov. 1, 1914.  
The Wm. J. Reilly Nurseries, Dansville, N. Y.

Gentlemen:—The trees came Tuesday, opened up all O. K., and are set out. Thanks for the extras.

Yours truly,

S. A. Pierce.

Freeport, Pa., Oct. 17, 1914.  
The Wm. J. Reilly Nurseries, Dansville, N. Y.

Gentlemen:—The writer drove out to his farm yesterday where he has planted a large orchard and is exceptionally well pleased with *your* trees planted the last two years, some having made a growth this summer of as much as four feet. The trees came well packed, were of good size for the grade ordered and practically every tree is growing fine. I expect to plant more peaches in the Spring.

Yours very truly,

A. M. Johnson, Cashier, Freeport Bank of Freeport, Pa.

Youngstown, Ohio, Nov. 14, 1914.  
Mr. Wm. J. Reilly, Dansville, N. Y.

Dear Sir:—Trees received in good shape and are satisfactory. Thanking you for the extras. Anything I can do to help your business will gladly do so. Have shown your Catalog to dozens of people and they will give you an order next Spring. They have bought trees and ornamental bushes and find your prices are half what they paid. You may send me some 1915 Catalogs and I will see that they are distributed to good advantage.

Yours very truly,

R. G. Paul.

Duquesne, Pa., Sept. 25, 1914.  
Mr. Wm. J. Reilly, Dansville, N. Y.

Dear Sir—I feel it my duty to repay you in some way for your promptness and honesty in sending me good Nursery Stock, so I will give you a few names that should be in the market for your stock. I have shown the trees you sent me to my neighbors and they were surprised at the quality and size of the stock for the price paid. I had some very nice fruit on the Peach Trees I bought of you three years ago.

Yours very truly,

John Axelsson.

Bogota, N. J., Nov. 7, 1914.  
The Wm. J. Reilly Nurseries, Dansville, N. Y.

Gentlemen:—The trees arrived all right and I have them planted. Thanks for the present. I have recommended your Nurseries to a number of my friends.

Yours very truly,

John Burgess.

Mansfield, Ohio, Sept. 25, 1914.  
The Wm. J. Reilly Nurseries, Dansville, N. Y.

Gentlemen:—I received the shipment of trees Thursday in first class shape. Thanks for the extra Talman Sweet Apple.

Yours very truly,

J. F. Clark, D. D. S., 97 Daisy St.

Elbridge, N. Y., May 7, 1914.  
Mr. Wm. J. Reilly, Dansville, N. Y.

Dear Sir:—The trees arrived all right in good shape. Many thanks for them as they were better than I expected.

Yours truly,

J. E. Van Etta.

Troutville, Va., May 26, 1914.  
The Wm. J. Reilly Nurseries, Dansville, N. Y.

Gentlemen:—Enclosed please find check for \$13.10 to balance account for Nursery Stock bought on April 13. I am well pleased with the stock bought from your nurseries and although we are having unusually dry weather, I hope to get most of them to live.

Yours very truly,

T. H. Potter.

Elm Grove, W. Va., Nov. 21, 1914.  
The Wm. J. Reilly Nurseries, Dansville, N. Y.

Dear Sirs:—My fruit trees arrived in good condition and are finer trees than I expected. Everyone who has seen my trees say that they are the finest they ever saw for the money.

Yours very truly,

Everett E. Mahoney.

Johnstown, Ohio, April 28, 1914.  
Mr. Wm. J. Reilly, Dansville, N. Y.

Dear Sir:—I received my trees all O. K. today and they are of good size and just suit me. Thank you very much for the extra you sent.

Yours respectfully,

Wash. Miller.



Showing part of a 1 year block of trees in THE WM. J. REILLY NURSERIES. This block contains 126 rows—1700 planted to the row. The picture does not show more than one-fourth of the block on account of it being on up-land rolling soil. (Photograph taken Sept. 18, 1914.)



# ***This Catalog is our Personal Representative to You It is our Only Salesman.***

**Send Cash with Order** and save 50% on your trees. Why pay agents' expenses and commissions, the cost of collections or other people's bad debts. The middlemen between you and the grower can not and do not improve the quality of the trees by handling them over several times, they take off the value instead of putting it on.

**Order Early** as our orders are shipped in the rotation they are received—first come, first served. We cannot delay orders received first for those coming later that require immediate attention. If you want your order shipped on a certain date, mark it so on the order and we will get it off at that time if possible. Our regular shipping season begins about April 1st in spring and October 1st in fall.

**Packing.** We pack in good tight paper lined boxes, using plenty of moist material, and guarantee the trees to reach you in good condition. If there is any cause for complaint or any mistake in filling your order we must be notified promptly on receipt of stock, or the complaint will not be considered. In this way we can locate the cause and make proper adjustment, and we want to conduct our business in a way that will satisfy our customers. **We make no charge for boxing or packing, our prices are for stock delivered to railroad station or express office.**

**References:** Citizens Bank of Dansville, Merchants and Farmers National Bank of Dansville, or from any Commercial Agency. Our best recommendations are those of our pleased customers.

**Guarantee.** We guarantee all stock to be up to size and grade specified, to be in good condition and carefully packed. We guarantee our trees to be true to label and hold ourselves ready at all times to replace or refund the purchase price on all that prove otherwise; but we are not liable for damages other than above named. And we would like to impress you with the fact that the grower has a decided advantage in giving you trees that are true to name.

**Discount.** On all cash orders received before March 15, six per cent discount. On all cash orders received after March 15, three per cent discount. No discount allowed on any but cash orders. No Discount on Collections.

**Terms.** Cash with order, except in large orders when satisfactory reference is given, and then the order must be accompanied by one-fourth cash.

**C. O. D. Orders.** We will ship stock C. O. D., providing one-fourth cash accompanies order.

**Remittance.** Should be made by Bank Draft, Express Money Order, Post Office Money Order, Registered Letter or your own personal check.

**In Ordering** use the enclosed order blank and give full shipping directions. If Post Office address is different from railroad station be sure to give both.

**Rates.** We allow ten rates on lots of five or more of the same variety, and hundred rates on lots of 50 or more of the same kind, provided that the lot is composed of not less than 10 of any one variety. Lots composed of less than ten of a variety will be charged at ten rates and lots less than five of a variety at single rates. Different kinds such as 30 apple and 20 plum cannot be taken together so as to make hundred rates. The lot must be of one kind as 50 apple or 50 plum. **If your order amounts to \$20.00 or over you may select all stock at lowest rates listed.**

## ***Club Orders***

**Get up a Club Order among your Neighbors and Friends.** We will give you for your time and trouble a three per cent discount on whole orders sent in. For a very little trouble you can very easily pay for your own order and help your friends to get trees for perhaps one-half of what they have been paying.

We will be glad to send extra Catalogues, Order Sheets, and Envelopes to help you get up a Club Order.

## ***Secure Varieties Now—Pay in the Spring***

If you want to secure certain varieties of trees and have not the ready cash to pay for the same, send us your order accompanied by a small remittance, just enough to show us you mean business, say one-fourth of the amount of your order, and we will book your orders and hold them for you until such times as you may want them shipped, when you can remit the balance. Orders placed with us early have the privilege of being shipped early if desired.

## ***We Prepay all Freight on Cash Orders to any Station in the different States as follows :***

| <b>\$10.00 Orders or Over<br/>Prepaid in</b>  | <b>\$20.00 Orders or Over<br/>Prepaid in</b>  | <b>\$30.00 Orders or Over<br/>Prepaid in</b>  | <b>\$40.00 Orders or Over<br/>Prepaid to</b> | <b>\$50.00 Orders or Over<br/>Prepaid to</b>    |
|---|---|---|--|---|
| New York<br>New Jersey<br>Pennsylvania<br>Ohio<br>Maine<br>New Hampshire<br>Vermont<br>Massachusetts<br>Rhode Island<br>Connecticut | Illinois<br>Michigan<br>Maryland<br>Delaware<br>Indiana<br>Virginia<br>W. Virginia<br>Dist. of Columbia<br>Kentucky | Wisconsin<br>Missouri<br>Iowa<br>Minnesota<br>N. Carolina<br>S. Carolina<br>Alabama<br>Mississippi<br>Tennessee<br>Georgia<br>Florida | All Stations<br>East of Denver,<br>Colorado  | All Stations<br>in United States<br>and Canada. |
| <b><i>Get your neighbor to order with<br/>you and bring the amount up to<br/>the Prepaid freight price.</i></b>                     |   |   |  |   |



Two Year Apple Trees in THE WM. J. REILLY NURSERIES, Showing a Few Rows in a Block of 132,600 Trees  
(Photo taken Sept. 17, 1914)

## Apples

The apple rightfully commands first place among our orchard fruits, unlike other fruits, its season of ripening is such that we can have apples nearly the year round.

The following list of varieties are grown in our own nurseries and offered to the planter at cost of production, with but one profit added—"The Grower's".

### Wholesale Price of All Varieties of Apple Trees

|                         | HEIGHT         | CALIPER    | EACH | PER 10 | PER 100 |
|-------------------------|----------------|------------|------|--------|---------|
| XXX 2 Year Largest Size | 6 to 7 ft.     | 3-4 and up | .20  | \$1.60 | \$13.00 |
| XX 2 Year Medium Size   | 4 1-2 to 6 ft. | 5-8 to 3-4 | .16  | 1.30   | 10.00   |
| X 2 Year Smaller Size   | 4 to 5 ft.     | 1-2 to 5-8 | .12  | 1.00   | 7.00    |
| XXX 1 Year Largest Size | 4 to 6 ft.     | Stocky     | .18  | 1.50   | 10.00   |

Parcel Post, 1 Year Apple, 2 to 3 ft. by Parcel Post, Prepaid at 15c each.

### Descriptions of Varieties

#### Summer Varieties

**Early Harvest.** Medium to large. Rich. Yellow; fine flavor. Old and dependable. August.

**Early Strawberry.** Medium size; striped with red; excellent and productive. August.

**Golden Sweet.** Large; yellow; fine. Tree vigorous and productive. August and September.

**Red Astrachan.** Large, roundish, deep crimson, good quality, excellent for cooking. Hardy tree and dependable bearer. August.

**Sweet Bough.** The best second early sweet apple. Very large, very sweet, pale yellow.

**Yellow Transparent.** Medium size, slightly conical; color pale yellow; flesh tender, juicy, sub-acid. A very early Russian apple. Tree vigorous and a young and prolific bearer. We have frequently picked beautiful specimens from four-year old trees standing in the Nursery row. Good for commercial orchards. August.

**Williams Early Red.** Medium size, dark red splashed with yellow. Flesh tender, juicy, crisp, subacid. Tree a medium grower, and good producer.

#### Autumn Varieties

**Alexander.** Very large; deep red or crimson. Medium quality. Very hardy. October.

**Maiden Blush.** Large, pale yellow with red cheek. Flesh tender, of pleasant but not high flavor. Good bearer and valuable commercial sort. One of the best early fall cooking apples known. Sept. and Oct.

**Oldenburg.** (Duchess of) Large roundish; streaked red and yellow. Tender, juicy and excellent. Esteemed for cooking. Very hardy Russian sort. Good for commercial orchards. Aug. and Sept.

**Pumpkin Sweet.** Very large; yellowish russet, sweet and rich. Valuable. Oct. and Nov.

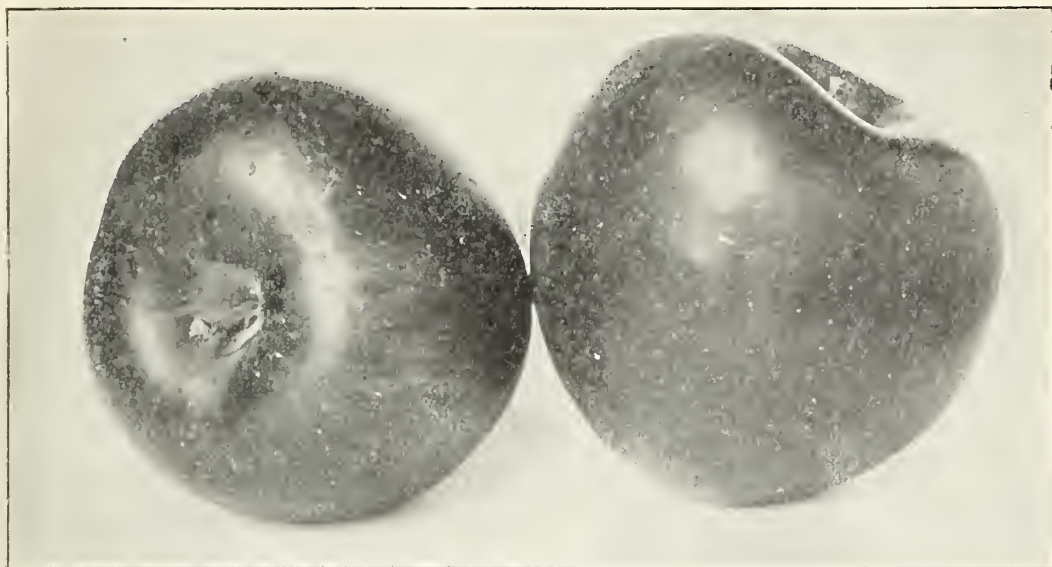
**Rambo.** Medium, red and yellow. Mild flavored. Excellent old variety. Oct. to Dec.

**Fall Pippin.** Very large, yellow; tender, juicy and rich. Excellent. Oct. to Dec.

**Gravenstein.** Large, striped red and yellow; tender, juicy and high flavored. One of the best fall Apples. Tree vigorous and very productive. Good commercial sort. Sept. and Oct.



# WHOLESALE GROWERS OF FRUIT TREES AND PLANTS



## STAYMAN'S WINESAP

**Roxbury Russet.** Medium size; greenish, covered with russet. Good commercial sort. Jan. to June.

**Rome Beauty.** Large, yellow and bright red. Flesh yellow, tender and juicy. Bears heavy annual crops, and is an excellent commercial variety. Dec. to March.

**Smokehouse.** Large, yellow, striped with red and sprinkled with gray dots. Crisp, firm and juicy. October to February.

**Seek-No-Further.** (Westfield) Medium size, dull red; tender, rich and fine. An old variety and good bearer. November to February.

**Spitzenburg.** (Esopus) Medium to large; deep red; highly flavored. Valuable for commercial planting November to April.

**Stark.** Large, roundish; golden green, shaded with dark and light red; flesh yellow; juicy, sub-acid. An early and annual bearer, and a good commercial apple. January to May.

**Sutton Beauty.** Large; handsome, yellow, striped with crimson. Flesh white, tender, mild sub-acid; quality very good. Keeps remarkably well and is a most valuable market variety. November to March.

**Stayman's Winesap.** Tree vigorous, hardy, spreading. An early bearer and very productive; fruit medium size, round, approaching conic; skin smooth, greenish yellow, slashed and striped with red and purple; flesh yellow,

firm, tender, juicy, rich, sub-acid, aromatic, quality best. Splendid late keeper.

**Mann.** Medium to large, deep yellow, juicy, pleasant, sub-acid. Hardy; an early and annual bearer; late keeper. January to April.

**Talman Sweet.** Medium size; pale yellow, slightly tinged with red. Flesh firm, rich, and sweet; valuable cooking apple. November to April.

**Twenty Ounce.** Very large; yellow, striped with red. Tree a good grower and sure cropper. Oct. to Jan.

**Wagener.** Medium to large; deep red in the sun. Flesh firm, well flavored, sub-acid. Bears very young and yields a good crop annually; a valuable market variety. December to May.

**Winter Banana.** Large; clear pale yellow, with beautiful pinkish blush. A good commercial variety. November to April.

**Winesap.** Medium size; deep red, good quality. Abundant bearer and valuable commercial variety. December to March.

**Yellow Bellefleur.** Large; pale yellow, with red tinge on sunny side; tender, fine grained, excellent flavor. November to April.

**York Imperial.** Medium to large; shaded red, firm, juicy, sub-acid. An excellent shipping apple. Tree vigorous and good bearer. Nov. to Feb.

**Wealthy.** Medium size, round, smooth and deep red. Juicy, sub-acid and good quality. Very hardy, good grower and productive. Excellent commercial sort, and in growing demand as a filler because of its hardiness, and comes into bearing so young. Oct. to Jan.

**Wolf River.** Very large, greenish yellow. Covered with crimson; half tender, spicy, sub-acid. An iron-clad variety and very showy. Good for commercial planting. January and February.

**Baldwin.** Large, bright red, crisp, juicy and rich. One of the best and most profitable varieties for table or market. Tree a very large spreading grower and heavy bearer. December to April.

**Baxter.** Large; greenish, marked with russet, delicious, mild acid. Hardy, productive, and long keeper. Good commercial sort. December to May.

**Ben Davis.** Large, striped red, fair quality. Late keeper, good business apple. Tree hardy and productive. December to April.



WEALTHY

Have your trees reserved early, for shipment when you want them.



**JONATHAN APPLE**

**Jonathan.** Medium size, deep red and yellow; flesh tender, juicy and rich. Tree a moderate grower and very productive. One of the best for garden or commercial purposes. The tree is a graceful spreading grower with willow-like limbs, and the fruit hangs on well in a severe wind storm. Begins to bear very young, even on little bush-like trees not four feet high where the limbs bend over with the fruit almost to the ground. In this section the fruit colors so nearly all over it is difficult to find specimens which show anything but solid, rich red. Jonathan is an apple that will please the man who wishes a few trees to bear fruit for home use, or very often to plant to raise apples by the car load. November to March.

**King.** (Tompkins Co.) A handsome striped red apple of the largest size. Good quality. Tree hardy, vigorous and productive. November to March.

**McIntosh Red.** Medium size; flesh white; tender, juicy, sub-acid. A handsome apple of the finest quality. Nov. to February.

**Northern Spy.** Large, roundish, striped red. Flesh tender and juicy, with a rich, delicious flavor. A long keeper and one of the best for commercial orchard planting. January to June.

**Northwestern Greening.** A Wisconsin seedling of great value; has stood the most trying tests and found to be equal to Wealthy in point of hardiness; fruit large, greenish yellow; flesh fine grained, juicy, firm, good quality. January to April.

**Newtown Pippin.** Medium to large; delicious flavor and long keeper. Nov. to May.

**Pewaukee.** Medium size, yellow, splashed with red. Tree vigorous and hardy. Jan. to May.

**Rhode Island Greening.** Everywhere well known and popular; tree spreading and vigorous; always more or less crooked in the nursery. A great constant bearer. One of the most profitable sorts. Nov. to March.



**NORTHERN SPY**

**If you buy from the CERTIFIED GROWER you will force the CATALOG-MIDDLEMAN to become a GROWER or quit business.**



# WHOLESALE GROWERS OF FRUIT TREES AND PLANTS



One Year Apple Growing in THE WM. J. REILLY NURSERIES. Showing a Few Rows in a Block of 103,700 Trees.  
(Photo taken Sept. 18, 1914)

**Bismarck.** Fruit large, handsome, yellow, sometimes shaded red cheek; flesh tender, pleasant sub-acid. Tree a very young bearer, often producing fruit at three years old in the nursery row. A short stocky grower could be planted to advantage between large growing varieties. October to January.

**Bailey Sweet.** Large deep red; tender, rich and sweet, good bearer. Nov. to April.

**Fallawater.** Large; yellow with red cheek; good quality. Bears young. Nov. to March.

**Fameuse. (Snow)** Medium size, roundish, deep crimson; flesh snowy white, tender, juicy and high flavored. One of the best dessert fruits. Good commercial sort. Nov. to Jan.

**Delicious.** Fruit brilliant dark red, shaded yellow, large size. Flesh fine, tender and firm; highly flavored subacid. This variety is grown commercially in all of the apple growing sections of the west and northwest, and is recommended by the best authorities for the central and eastern districts.

**Gano.** Much like Ben Davis, except that it is covered with deep dark red. Recommended for commercial orchard planting, Dec. to April.

**Grime's Golden.** Medium to large size; rich golden yellow, of very highest quality. Tree hardy, vigorous and productive. One of the best commercial sorts. January to April.

**Golden Russet.** Medium size, dull russet with a tinge of red on the exposed side; flesh generally crisp, juicy and high flavored. Tree a good grower and a great bearer. Nov. to April.

**Hubbardston. (Nonesuch)** Large; striped yellow and red; tender, juicy and fine. One of the best for commercial orchard planting. Nov. to Jan.

**Paragon.** Fruit large, yellowish red; flesh tender, crisp, subacid, good quality. Tree a strong grower, and abundant bearer. This variety is called Mammoth Black Twig in the West, and is extensively planted in some of the large fruit growing districts.

## Apple Collection No. 12

2 Wealthy 2 Baldwin 2 Jonathan 2 King  
2 McIntosh 2 Duchess.

12 trees first class, best varieties, 2 year, 4 to 5 feet high.

**Our Special Price for this lot, \$1.00**

## Bargain Winter Apple Collection No. 2

All first class, 2 year, 4 to 5 feet high. 15 trees, best varieties, for \$1.25.

3 Baldwin, 3 Wagener, 3 Gano, 3 McIntosh, 3 Northern Spy.

**15 Trees, Best Winter Varieties.**

**Our Special Price, \$1.25**

## Crab Apples

**Transcendent.** Fruit very large; yellow striped with red. Juicy, crisp, and the best of the crabs for all purposes, and a valuable sort for commercial purposes. Bears young and produces immense crops annually. September and October.

**Whitney.** One of the largest, glossy green splashed with carmine; juicy and rich. Tree hardy and vigorous. August.

**Hyslop.** Large, deep crimson; one of the most beautiful of crabs; vigorous and hardy. October.

**Martha.** Beautiful, glossy, yellow, shaded bright red, good size; mild, clear, tart. October.

**Yellow Siberian.** Large; beautiful golden yellow. Tree a strong grower. Sept. and October.

**General Grant.** Large; yellow striped with dark red, mild sub-acid. October.



A Six-Footer in 2 Year Bartlett Pear Trees in THE WILLIAM J. REILLY NURSERIES. This Block Contains a Planting of 46,800 Pear Trees. (Photo Sept. 17, 1914)

## Pears

The cultivation of this noble fruit is extending as its value is appreciated. The range of varieties is such that, like apples, they can be had in good eating condition from August until early spring.

One of the important points in growing pears is to gather them at the proper time. Summer and autumn pears should be gathered about ten days before they are ripe. Winter varieties can be left until the leaves begin to fall; if they will hang that long.

At the present time there is a strong demand for choice fruit and they should have the best kind of cultivation; the fruit should be thinned if there is danger of the tree over-producing. Care should be used in selecting for market only the best, and with such effort and system on the part of the grower, they will yield a satisfactory profit.

The pear succeeds on most soils, but does best on a rather heavy loam or clay. Budded on its own stock it makes a standard tree, and on French or Anger's Quince, a dwarf, the former being the best adapted to large permanent orchards, the later to yards and gardens.

### Standard Pears

All Budded Trees on Whole Roots of Imported French Pear Seedlings

#### Wholesale Price of All Varieties of Standard Pear

|                          | HEIGHT                    | CALIPER    | EACH | PER 10 | PER 100 |
|--------------------------|---------------------------|------------|------|--------|---------|
| XXX 2 Year, Largest Size | 6 to 7 feet               | 3-4 and up | .25  | \$2.00 | \$18.00 |
| XX 2 Year, Medium Size   | 5 to 6 feet               | 5-8 to 3-4 | .20  | 1.70   | 14.00   |
| X 2 Year, Smaller Size   | 4 to 5 feet               | 1-2 to 5-8 | .15  | 1.20   | 10.00   |
| XXX 1 Year, Largest Size | 3 1-2 feet and up, Stocky |            | .20  | 1.70   | 14.00   |

### Summer Varieties

**Clapp's Favorite.** Large; yellow, with red cheek. A splendid pear, resembling the Bartlett and ripening a few days earlier. August and September.

**Doyenne d'Ete.** Scarcely medium size; yellowish, with a fine blush, juicy, sugary and rich. August.

**Koonce.** Medium size, yellow with red cheek. A good market sort. August.

**Manning's Elizabeth.** Small to medium; crimson and gold color; melting, juicy and rich. August.

**Tyson.** Medium size; bright yellow; cheek shaded with reddish brown, buttery, very melting; flavor nearly sweet. September.

**Wilder.** Medium size; yellow with a red cheek; fine quality; ripens very early. Tree a vigorous grower. August.

### Autumn Varieties

**Duchess (d'Angouleme.)** This is one of the largest as well as one of the very best of our pears. Succeeds well on both Standard and Dwarf. When dwarfed it is one of the most profitable market pears we have. We sell as many Duchess as all other dwarfs combined. Should be in every collection and will give good returns and satisfaction. Oct. and Nov.

**Bartlett.** The most popular variety grown. Large size with often a beautiful blush next the sun; buttery, very



# WHOLESALE GROWERS OF FRUIT TREES AND PLANTS

juicy and high flavored ; bears early and abundant. Aug. and Sept.

**Belle Lucrative.** Large, yellowish green ; melting and delicious. Sept. and Oct.

**Beurre Bosc.** A large and handsome russet pear. Highly flavored and delicious. Bears well. Good market sort. Sept. and Oct. Each rate only.

**Doyenne Boussock.** Large ; lemon yellow, a little russeted ; melting and juicy. Oct.

**Clairgeau (Beurre.)** Very large, light yellow, shaded with crimson and russet. Flesh yellow, juicy. Its handsome appearance and productiveness render it one of the most profitable market sorts. Oct. and Nov.

**Flemish.** Large ; yellow and brown with large spots of russet ; bears well ; good quality. Sept. and Oct.

**Garber's.** Large, bright yellow and red ; juicy and good. Excellent to plant with Kieffer as a fertilizer. Sept. and Oct.

**Howell.** Large, rich yellow, tender, delicious flavor. One of the finest. Sept. and Oct.

**Louise Bonne.** Large ; yellow with dark red cheek ; good quality. Very successful as a dwarf ; good commercial variety. Sept. and Oct.

**Seckel.** Small ; yellowish russet with red cheek ; flesh very fine grained ; sweet, melting, buttery. Richest and highest flavored pear known. Sept. and Oct.

**Sheldon.** Large ; russet and red ; flesh melting and juicy. Hardy. Valuable for market. October.

**Lincoln.** (Of Illinois, not Lincoln coreless.) Size large to extra large, quality said to be even better than Bartlett. Color clear, beautiful, yellow, with bright red cheek on sunny side. Tree an extra strong vigorous grower, and remarkably resistant to blight. Good commercial variety, Good shipper. Ripens about same time as Bartlett.

**Rossney.** Large size, golden yellow with crimson blush buttery, juicy, high flavor. Tree vigorous and hardy in wood and bud. Ripens about two weeks after Bartlett.

**Worder Seckel.** Seedling of Seckel, fruit larger of equal equality. Golden yellow with russet red cheek, juicy, fine grained and sweet. October.

## Winter Varieties

**Anjou.** Large ; greenish ; handsome, buttery, and melting, with sprightly vinous flavor. Keeps into mid-winter. One of the most valuable pears either as standard or dwarf. Good for commercial orchards.

**Lawrence.** Large ; yellow ; covered with brown dots ; flesh whitish, buttery and rich. Hardy and productive. Good early winter pear.

**Kieffer.** Large ; yellow and red ; beautiful. Tree very hardy and a strong grower. Bears when all other varieties fail. Poor quality except when canned. A great money maker for commercial orchards.

**President Dronard.** Handsome ; large, melting, juicy and rich. Great keeper and a valuable market variety.

**Winter Nellis.** Medium ; yellowish ; green and russet ; melting and rich. Each rate only.

*Buy direct from us at Half  
Agents Price, and cut out  
The Catalog-Middleman.*

Wm. J. Reilly,

Bath, Pa., May 5, 1914

Dear Sir :—The trees arrived today and they are very fine stock, in fact they are the very best trees we ever had shipped us, we got trees from other Nurseries but yours are the best. Thanks for the extras.

Yours very truly,  
Oliver Hann.

## Home Garden Standard Pear Collection No. 1

10 Trees for \$1.00.

2 Bartlett 2 Seckel 2 Anjou 2 Clapps  
Favorite 2 Flemish Beauty.

10 first class, 2 year trees, 4 to 5 feet.

**Bargain Price, \$1.00.**



One Year Pear Trees Growing in THE WM. J. REILLY NURSERIES. Showing part of a Block of 25,200 Trees.  
(Photo taken Sept. 18, 1914)





Not a Good Photo but a Good Block of 93,500 2 Year Cherry Trees Growing in THE WM. J. REILLY NURSERIES. (Photo Sept. 18, 1914.)

## Cherries

All Budded on Whole Roots of Imported French Mahaleb and Mazzard Stock

The Cherry like the Peach do their very best on light soil, but will succeed in any soil that is dry. The Sweet varieties are of rapid growth with large, glossy leaves, forming fine pyramid shaped heads, and producing large crops of luscious sweet fruit. Sour varieties generally produce acid fruit, and do not attain so large size; are hardier and better adapted for shipping to market. We know of nothing in the fruit line that gives promise of better returns than a good well kept Cherry Orchard. There are very few markets that are ever well supplied with this fruit.

### Wholesale Price of All Varieties of Sour Cherry

|                         | HEIGHT                | CALIPER    | EACH | PER 10 | PER 100 |
|-------------------------|-----------------------|------------|------|--------|---------|
| XXX 2 Year Largest Size | 5 to 7 feet           | 3-4 and up | .27  | \$2.50 | \$22.00 |
| XX 2 Year Medium Size   | 4 1-2 to 6 feet       | 5-8 to 3-4 | .22  | 2.00   | 18.00   |
| X 2 Year Smaller Size   | 3 1-2 to 4 1-2 feet   | 1-2 to 5-8 | .15  | 1.40   | 13.00   |
| XXX 1 Year Largest Size | 3 feet and up, Stocky |            | .20  | 1.90   | 18.00   |

**Large Montmorency.** Large; bright red; the finest acid cherry. Tree strong, hardy and bears enormous crops. The best for commercial purposes. One of the largest cherry growers in the state wrote us recently that the strain of Montmorencies we were growing was "all right". We have reason to believe that it is superior to many other strains sent out under the name of Montmorency. Last of June.

**Montmorency Ordinaire.** A beautiful large red, acid cherry of fine quality. Hardy and very prolific. Valuable market variety. June.

**Louis Philippe.** Large, dark red; tender, sprightly, mild acid. Good to best. Middle of July.

**May Duke.** Large; dark red; juicy and rich. Tree vigorous and productive. June.

**Olivet.** Large; skin dark red; tender, rich, vinous, with mild sub-acid flavor. Productive. June.

**Ostheim.** Medium; dark red; sub-acid. Hardy and recommended for cold climates. July.

**Wragg.** Large; liver color; juicy and rich. Hardy and immense bearer. July.



LARGE MONTMORENCY (Reduced)

*Buy Direct From Us at Half Agent's Price*





One Year Sour Cherries Growing in the WM. J. REILLY NURSERIES. Showing Part of a Block of 32,000 Trees  
(Photo taken Sept. 18, 1914)

## Sour Cherries

**Baldwin.** Large; almost round, dark, transparent wine color. Slightly acid, but one of the sweetest and best of the Morello type. Early, vigorous and hardy, and rapidly coming into favor. June.

**Brusseler Braun.** Large; dark red; very late. Is highly recommended for lengthening out the season. Good for market purposes. It is about the color of the English Morello, but not quite so acid. We have fruited it several seasons and think well of it.

**Bay State.** Very large; deep red; rather late and of

extra good quality. Resembles somewhat the Reine Hortense, and ripens about with that cherry.

**Dyehouse.** Medium size; red; acid; productive. Ripens just before Early Richmond. One of the best for early market. June.

**English Morello.** Large; reddish black; tender, juicy, acid, rich. Very reliable bearer and good money maker. July.

**Early Richmond.** Medium size; red; acid. Tree hardy, healthy and very productive. Most valuable and popular as a commercial sort. June.

**Late Duke.** Large; deep red; heart shaped; sub-acid, fine flavor. Last of July.



One Year Sweet Cherry on Mazzard Roots Growing in THE WM. J. REILLY NURSERIES. Showing Part of a Block of 18,700 Trees. (Photo taken Sept. 18, 1914)





NAPOLEON THE BEST WHITE SWEET CHERRY

### Wholesale Price of All Varieties of Sweet Cherry

|                         | HEIGHT         | CALIPER    | EACH | PER 10 | PER 100 |
|-------------------------|----------------|------------|------|--------|---------|
| XXX 2 Year Largest Size | 6 to 7 ft.     | 3-4 and up | .30  | \$2.75 | \$24.00 |
| XX 2 Year Medium Size   | 5 to 6 ft.     | 5-8 to 3-4 | .25  | 2.20   | 20.00   |
| X 2 Year Smaller Size   | 4 to 5 ft.     | 1-2 to 5-8 | .20  | 1.75   | 16.00   |
| XXX 1 Year Largest Size | 3 1-2 to 6 ft. | Stocky     | .25  | 2.25   | 20.00   |

### Sweet Cherries

**Napoleon.** Large, pale yellow or red; firm, juicy, sweet and productive. Good commercial variety. Early June.

**Rockport.** Large, pale amber, light red in sun; firm, sweet and excellent. Tree an erect grower. Late June.

**Schmidt's Bigarreau.** Immense size, deep black, flesh dark, tender, very juicy, fine flavored, productive. July.

**Windsor.** Fruit large, liver-colored; distinct, flesh remarkably firm and a fine quality. Exceedingly valuable as a late commercial variety. July.

**Yellow Spanish.** Large; yellow and bright red; juicy, rich, sweet and high flavored. June.

**Bing.** Very large, dark brown, almost black; flesh firm, rich, sweet and delicious. On the Pacific coast where this variety originated it is considered one of the most profitable sorts. July.

**Black Tartarian.** Very large; black, juicy, rich and pleasant. Tree a vigorous grower and immense bearer. Good commercial sort. Last of June.

**Dikeman.** Large; black, firm, of good quality; fine

keeper and shipper - one of the largest sweet cherries. July.

**Governor Wood.** Large; light red; juicy, rich and delicious. Tree healthy and productive. End of June.

**Lambert.** One of the largest of the sweet cherries. Color, dark red; flesh solid; an excellent shipper.



LAMBERT

*We are the Originators of selling trees direct to the planter at "HALF AGENTS PRICE". Don't get us confused with Dealers, Retailers or Catalog-Middlemen.*





Showing a Block of 2 Year Plum Trees Growing in THE WM. J. REILLY NURSERIES, Containing a Planting of 68,900. (Photo Sept. 17, 1914)

## Plums

### All Budded Trees on Whole Roots of Imported French Myrobolan Plum Seedlings

The Plum, like the pear and other fine fruits attains its greatest perfection on our heavy soil, but will succeed on almost any soil that is made rich. The Plum is entirely free from disease, The curculio, a small dark brown beetle, often stings the fruit, causing it to drop off; by observing the following directions you will get a good crop of fine fruit. As soon as the blossoms have fallen, give the tree a sudden jar by striking a smart blow with a hammer on the stub of a limb sawed off for that purpose; this should be done in the morning while the dew is on. There are so many careless or indifferent growers who do not take these precautions, that the man who does will not only have a good supply of the best fruit, but will have a monopoly of the market.

### Wholesale Price of All Varieties of Plum Trees

|                         | HEIGHT                    | CALIPER    | EACH | PER 10 | PER 100 |
|-------------------------|---------------------------|------------|------|--------|---------|
| XXX 2 Year Largest Size | 6 to 7 feet               | 3-4 and up | .22  | \$2.00 | \$18.00 |
| XX 2 Year Medium Size   | 5 to 6 feet               | 5-8 to 3-4 | .20  | 1.75   | 14.00   |
| X 2 Year Smaller Size   | 4 to 5 feet               | 1-2 to 5-8 | .15  | 1.25   | 9.00    |
| XXX 1 Year Largest Size | 3 1-2 feet and up, Stocky |            | .20  | 1.75   | 14.00   |

### Description of Varieties

#### Japan Plums

**Abundance.** Fruit large and beautiful; amber turning to bright cherry red; flesh yellow, tender, juicy, rich. Vigorous and productive. Valuable for market. Aug.

**Burbank.** Very large; clear cherry red; flesh deep yellow, sweet, with a very agreeable flavor. Bears young and abundantly. Good keeping and shipping qualities. Excellent commercial sort. August, later than Abundance.

**Climax.** Very large; deep rich red; fine flavor. One of the earliest to ripen.

**Hale.** Large; bright orange, mottled with cherry red; superb quality. Sept.

**October Purple.** Large, round; reddish purple; good quality. A strong growing tree, bearing immense crops. Very valuable market sort. First of October.

**Red June.** Medium to large; deep vermilion red, very showy; flesh light lemon yellow, firm, delightful. The best early market sort. We recommend it for commercial orchard planting. Last of July.

**Satsuma.** Large; reddish purple; quality fine, delicious for canning. September.

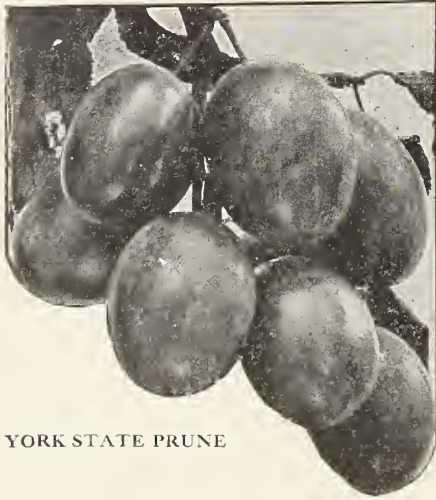
**Sultan.** Large; deep wine red. Its size and handsome appearance render it a valuable market sort. Early Aug.

**Shiro.** Medium size, yellow, and very sweet. The best quality of any of the Japan plums. We have fruited it in Nursery row and can recommend it highly for garden planting. September.

**Wickson.** Very large; deep red with white bloom; flesh firm, sugary, delicious. Remarkably long keeping qualities and an excellent commercial sort. Sept.



## THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.



YORK STATE PRUNE

**Maynard.** One of Luther Burbank's latest introductions and said to be the nearest perfect of this class of plums. A strong and very rapid grower, fruits heavily every year, bearing its burden of fruit on the inside of the tree. Fruit is very large, nearly round, color deep, dull red, with thin whitish bloom. Flesh firm, melting and juicy, rich and sweet, extra fine quality. Its shipping qualities are unsurpassed. Follows Climax in ripening.

### European Plums

**Bradshaw.** Large; dark red, flesh green, juicy, productive, fine for market. August.

**Coe's Golden Drop.** Large; light yellow, flesh firm, rich and sweet. Last of September.

**French Damson.** Medium size; dark copper color. Very hardy and an annual bearer. Tree a light grower. October.

**German Prune.** A large, long, oval variety, much esteemed for drying; color dark purple, of very agreeable flavor. September.

**Geuii.** Fruit very large, deep bluish purple, covered with a thick bloom; flesh yellowish green, coarse, sweet and pleasant; great bearer and very early. Tree a hardy and rapid grower. September.

**Fellemburg.** (Italian Prune) A fine late prune; oval, purple, flesh juicy and delicious; very free stone. Good commercial sort. September.

**Grand Duke.** Large; violet red, fine quality, free from rot, very productive. Tree a moderate grower. Last of September.

**Imperial Gage.** Large; pale green, juicy, sweet, rich, and excellent. Middle of August.

**York State Prune.** Large; blue, rich, juicy, fine. Best prune for market or garden. This prune originated here at Dansville as a seedling from German Prune and has been sold to fruit buyers for that variety in large quantities at profitable prices. Tree a vigorous grower and good bearer.

**Lomb rd.** Medium, violet red, juicy, good, hardy and productive, the leading market variety. August.

**Moore's Arctic.** Small, purplish black, juicy, sweet, immense bearer; one of the hardest in bud and bloom. September.

**Niagara.** This plum has become exceedingly popular through Western New York, where it originated. It is a very early plum, and valuable for this reason. It is red, large size, making an attractive appearance in market, and possesses good shipping qualities. It bears enormous crops of fruit with great regularity. The tree is an upright grower, vigorous and healthy.

**Shipper's Pride.** Large, dark purple, very showy, often measuring two inches in diameter; fine, juicy and sweet, September.

**Monarch.** Tree robust, dense foliage, an abundant bearer. Fruit very large, roundish, oval, dark purplish blue, perfect freestone. Good for market. Last of Sept.

**Reine Claude.** (Bavay's Green Gage) Very large, greenish yellow; juicy, excellent and of fine quality. Not liable to rot. Good bearer and valuable for commercial orchards. September.

**Shropshire Damson.** Large; amber color; juicy and sprightly; productive and not liable to rot. Good commercial sort. September.

**Yellow Egg.** Large and beautiful; productive, egg shaped, yellow. Flesh coarse, but good for cooking. August.



One Year Plum Growing in THE WM. J. REILLY NURSERIES, Showing Part of a Block of 20,000 Trees.  
(Photo taken Sept. 18, 1914)





Block of 60,000 Peach in the WM. J. REILLY NURSERIES Just After Budding. (Photo taken Sept. 18, 1914)

## Peaches

**All Budded on Tennessee Natural Pits, Free from Insects and Disease. Perfectly Healthy, Well Ripened Wood, with Splendid Fibrous Roots**

The Peach Tree requires a well drained, moderately rich soil, a warm sandy loam is probably the best.

In order to preserve the continued healthy growth of the tree and the fine quality of the fruit, the tree should have the shoots and branches shortened every year, so as to produce a round vigorous head with plenty of young wood. In trimming it should be borne in mind that the fruit is produced on the previous year's growth of wood; every spring the trees should be gone over and the new wood cut back about one-half, this will keep the tree well supplied with vigorous fruit buds and bearing wood. Clean culture, annual pruning, and frequent examination for borers are the requirements of the peach.

### Prices of Peach—All One Year Trees

|                  | HEIGHT          | CALIPER      | EACH | PER 10 | PER 100 |
|------------------|-----------------|--------------|------|--------|---------|
| XXX Largest Size | 4 1-2 to 6 feet | 9-16 and up  | .15  | \$1.25 | \$10.00 |
| XX Medium Size   | 4 to 5 feet     | 7-16 to 9-16 | .12  | 1.00   | 8.00    |
| X Smaller Size   | 3 to 4 feet     | 3-8 to 7-16  | .10  | .75    | 5.50    |

Parcel Post Prepaid, 18 to 30 inches, 10c each.

### Description of Varieties

**Alexander.** Medium, greenish white, nearly covered with rich red; melting, juicy and sweet. July.

**Barnards.** Medium yellow, juicy and rich. Hardy and productive. Good commercial variety. Early Sept.

**Chair's Choice.** Deep yellow with red cheek. One of the best late sorts. Sept.

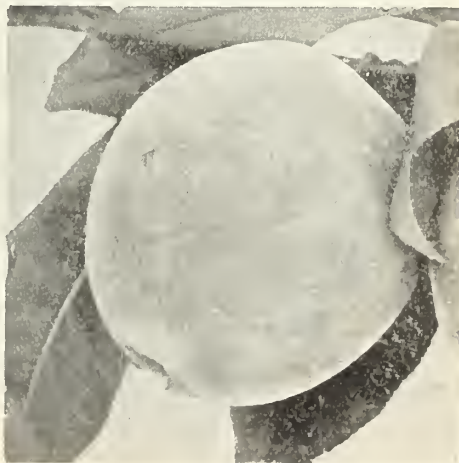
**Crawford's Early.** A magnificent large yellow peach of fine quality. One of the old standards. Good commercial variety. Sept.

**Crawford Late.** Very large, productive and good; yellow with red cheek. Flesh yellow. Last of Sept.

**Crosby.** One of the hardiest; abundant bearer; medium size, bright yellow. Flesh yellow and of good quality. Middle of Sept.

**Champion.** A large, handsome, early variety; white with red cheek, sweet, rich and juicy. Hardy and productive. August.

**Carman.** Large, resembling Elberta in shape. Color creamy white or pale yellow, with deep blush. Skin tough, flesh tender, fine flavor. Hardy, good shipper and good bearer.



CHAMPION



# THE WILLIAM J. REILLY NURSERIES, DANSVILLE, N. Y.



One of The Three 1 Year Peach Blocks in THE WM. J. REILLY NURSERIES Containing 72,000 Trees.  
(Photo Sept. 18, 1914)

**Reeves.** Large; yellow with red cheek; juicy, melting. A good hardy sort. Sept.

**Smock.** Large; yellow and red; bright yellow flesh fair quality. Good market sort. Last of Sept.

**Sneed.** Medium, white, excellent quality, productive. July.

**Stephens.** Large; yellowish white, with red cheek; flesh white and juicy. Last of Sept.

**Salway.** Large; creamy yellow, crimson red cheeks, flesh deep yellow; juicy, rich, sweet. Oct.

**Wager.** Medium, yellow, good quality. Tree hardy, long lived and productive. Early Sept.

**Triumph.** Ripens with Alexander, abundant bearer; strong, vigorous grower. Fruit good size, with yellow and crimson cheek. July.

**Wonderful.** A fuelate variety, similar to Smock. Sept.  
**Wheatland.** Large; yellow, shaded with crimson; flesh yellow, firm juicy and sweet. Sept.

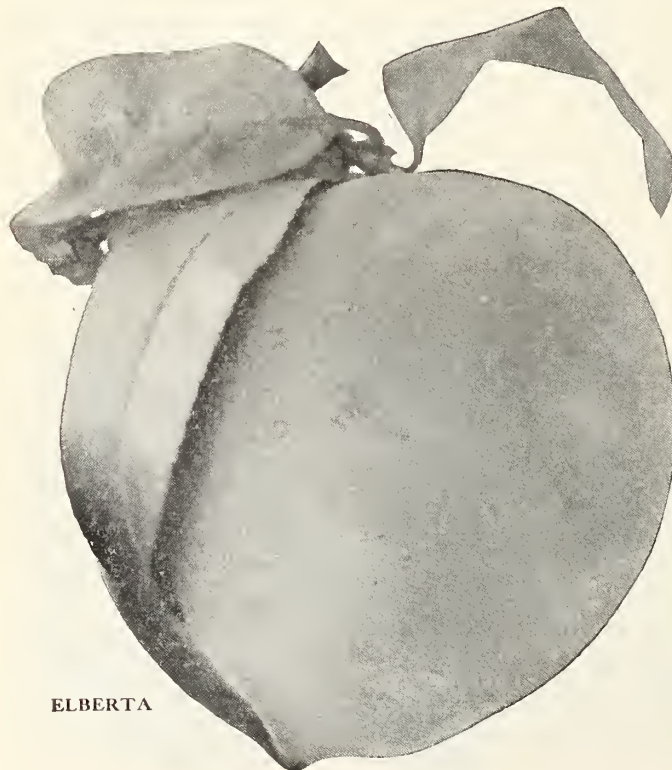
**Fitzgerald.** Large; yellow and red; flesh yellow. Hardy and dependable. Aug.

**Early Rivers.** Large; yellow with pink cheek; flesh juicy, melting and rich. August.

**Early York.** Medium size, greenish white, red on sunny side; flesh white, very tender. Aug.

**Elberta.** The greatest commercial Peach on the market today. This variety is the most popular all over the country and there are more of these grown than of any other kind. It is undoubtedly the best orchard kind and also is valuable for garden planting. The tree is very hardy and a productive and uniform cropper. The fruit is large, yellow with red cheek; it is juicy and high flavored. Flesh is yellow and fine. It is a freestone Peach and ripens about 10 days later than Early Crawford.

**Belle of Georgia.** Very large white peach with red cheek. The flesh is white, firm and of fine flavor. Tree rapid grower and very productive. July.



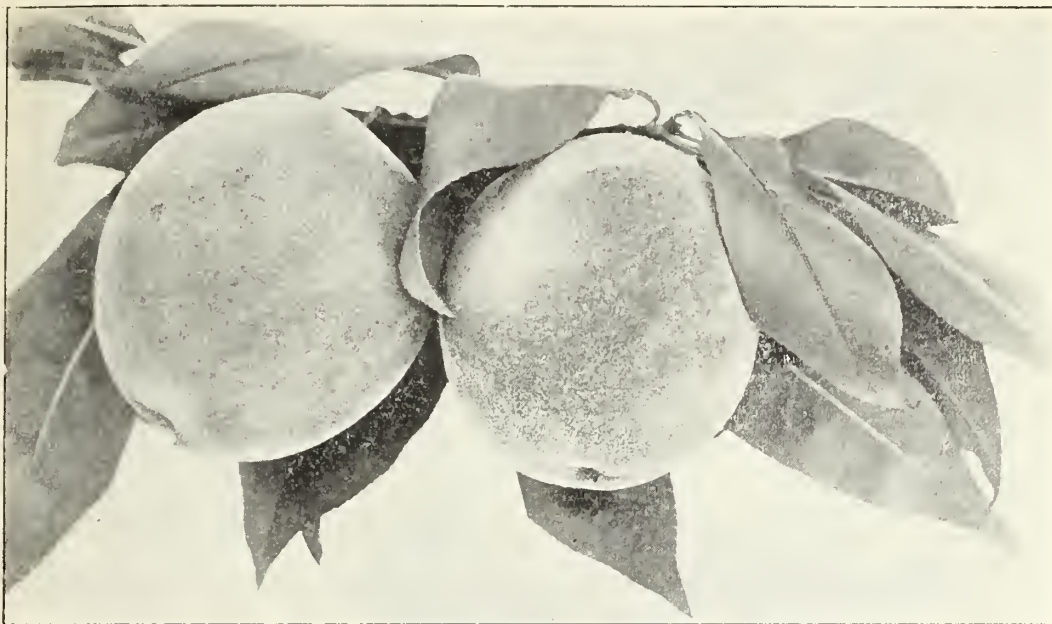
ELBERTA

We Prepay the Freight on  
\$10.00 Orders. See Page 3.

If you want 500 trees or  
more send us a list of the  
varieties for Special Prices  
Freight Paid to your Station



# WHOLESALE GROWER OF FRUIT TREES AND PLANTS



LATE CRAWFORD PEACH

**Fox Seedling.** Fruit large, white with red on sunny side. Flesh white, sweet, high quality and fine flavor. Good for market and home use. Regular bearer. Free stone. Ripeus Sept. 15-25.

**Yellow St. John.** Fruit medium to large size, beautifully flushed on the sunny side with bright deep crimson. Flesh yellow, tender, juicy and of extra fine quality. Tree a good grower and bearer. Freestone. July 20-30.

**Engle Mammoth.** Fruit large, round yellow with red cheek. Flesh yellow, good quality. This variety is quite extensively grown in Michigan, where it is claimed to be even more productive than Elberta, but does not stand shipping as well. Freestone. Sept. 5-15.

## Special Peach Collection No. 1

10 Trees, 1 year, 3 to 4 feet, for 60 cents.

3 Elberta 2 Champion 2 Crosby 2 Late  
Crawford 1 Greensboro

10 Trees, Best Varieties, 60 cents.

**Globe.** Large, flesh firm, juicy, yellow; good quality, pleasant and rich. October.

**Gold Drop.** Medium, golden yellow. Comes early into bearing. Profitable for market. Sept.

**Greensboro.** One of the largest of the early varieties, flesh white, juicy and good. July.

**Hill's Chili.** Medium, dull yellow. Extra hardy and productive. Last of Sept.

**Hiley.** Large, white with high color on sunny side; long keeper and good shipper. Free stone. Hardy in fruit bud.

**Kalamazoo.** A leading market sort. Large, yellow, fine quality. Productive and profitable. First of Sept.

**Mountain Rose.** Large; red, flesh white. One of the best. Good commercial sort. August.

**Niagara.** Originated in Western New York, where it has been well tested, surpassing both Elberta and Crawford in size, color, quality and vigor. Ripeus between Elberta and Early Crawford.

**Old Mixon Free.** Large; pale yellow, deep red cheek; flesh white, tender, rich and good. Sept.

## ALL VARIETIES OF PEACH LIST- ED ARE FREESTONE

Midland Heights, S. I. N. Y., Apr. 20, 1914.  
Mr. Wm. J. Reilly, Dansville, N. Y.

Dear Sir:—I wish to inform you that the trees arrived in very fine condition and were larger than your agreement and were better than I expected. My purpose in writing this note is as follows: "There is a chap in N. Y. City who sells trees, plants, etc., and from my conversation with him I understand he pays about twice as much for goods as it costs me including freight. I mentioned your place and gave him your address and have not been able to learn if he sent for a catalog." The party does a very big business and it would pay you to secure his trade as he is right on the principal street in the business section of the city.

Yours very truly,

A. E. Johnson

Belvidere, N. J., May 4, 1914

Mr. Wm. J. Reilly, Dansville, N. Y.

Dear Sir:—The Apple trees which I ordered from you this season came today. They seem in very good condition and are of fine quality.

Thanking you very much for the extras, I am

Yours sincerely,

A. Russell Paul.

Derry Church, Pa., Nov. 16, 1914.

Mr. Wm. J. Reilly, Dansville, N. Y.

Dear Sir:—I received the shipment of trees in good condition and they are very satisfactory.

Thanking you very much for the same, I am

Yours very truly,

John F. Booser.



ORANGE QUINCE

## Quinces

The Quince is attracting attention as a market fruit. The tree is hardy and compact in growth, requires but little space, is productive, giving regular annual crops, and comes early into bearing. The fruit is much sought after for canning for winter use. When put in the proportion of one quart of quinces to four of other fruits it imparts to them a most delicious flavor.

### Wholesale Prices for all Varieties of Quinces

|             |             |        | EACH   | PER 10 | PER 100 |
|-------------|-------------|--------|--------|--------|---------|
| Large size  | 4 to 6 feet | 2 year | \$ .25 | \$2.00 | \$18.00 |
| Medium size | 3 to 4 feet | 2 year | .22    | 1.80   | 14.00   |
| Small size  | 2 to 3 feet | 2 year | .15    | 1.30   | 9.00    |
| Large size  | 4 to 5 feet | 1 year | .18    | 1.50   | 13.00   |
| Medium size | 3 to 4 feet | 1 year | .15    | 1.20   | 10.00   |

**Bourgeat.** Tree a remarkable strong grower, surpassing all others, yielding immense crops; fruit of large size, round, rich, golden color; very tender when cooked; will keep until February in good condition.

**Rea's Mammoth.** A seedling of the orange, averaging much larger, of the same form and color.

Our one year quince are the best we have ever grown, the majority of them getting up to the five-foot mark in one season's growth.

**Orange.** Fruit large, bright yellow, of excellent flavor. A vigorous grower and an immense producer.

**Meech.** Fruit large, pear shaped, orange yellow; good quality.

**Champion.** A prolific and constant bearer, fruit averaging larger than the orange, more oval in shape, quality extra fine and a long keeper; bears very young. Ripens late.

## Apricots

### Prices for all Varieties of Apricots

|             |             | Each   | Per 10  | Per 100 |
|-------------|-------------|--------|---------|---------|
| Large Size  | 4 to 6 Feet | \$ .25 | \$ 2.50 | \$20.00 |
| Medium Size | 3 to 4 Feet | .20    | 2.00    | 17.00   |

### English Varieties

**Harris.** A hardy English sort, that is doing well in this state. Medium size; oblong orange; good quality; very early. The best variety for Eastern culture.

**Moorpark.** One of the largest. Yellow with red cheek fruit, juicy and very productive. An old and dependable variety. August.

### Russian Varieties

Are recommended because of extreme hardiness, earliness and productiveness.

**Alexander.** Fruit yellow, flecked with red. Prolific. July.

**Alexis.** Yellow with red cheek, slightly acid but good. July.

**Budd.** Fruit white with red cheek. An immense bearer. Best late variety. August.

**Gibb.** Medium, yellow sub-acid. The best early variety. Last of June.



# WHOLESALE GROWERS OF FRUIT TREES AND PLANTS



A Block of Two Year Dwarf Pear Growing in the WM. J. REILLY NURSERIES, Containing 7,000 Trees.  
(Photo taken Sept. 18, 1914)

## Dwarf Pear Trees

The dwarf varieties require less than one-fifth the space necessary for the standard varieties, and though the tree is dwarf, the fruit is the same size as standard, and is borne in large quantities. It is valuable both for the home garden and orchard planting for commercial purposes. It is a good filler for apple or Standard Pear Orchards, because it is an early bearer and takes up but a small space. Trees should be planted ten feet apart. We can furnish the following varieties in Dwarf (for description see Standard varieties.)

### We Grow the Following Varieties of Dwarf Pear

Duchess d'Angouleme, Anjou, Bartlett, Clapp's Favorite, Flemish, Louise Bonne, Seckel and Wilder.

### Wholesale Price of Dwarf Pears

All Budded Trees on Whole Roots of Imported French Angers Quince Stocks.

|                          | HEIGHT        | CALIPER    | EACH | PER 10 | PER 100 |
|--------------------------|---------------|------------|------|--------|---------|
| XXX Largest Size, 2 Year | 4 to 6 feet   | 5-8 and up | .20  | \$1.70 | \$15.00 |
| XX Medium Size, 2 Year   | 3 to 4 feet   | 1-2 to 5-8 | .15  | 1.20   | 10.00   |
| X Small Size, 2 Year     | 2 to 3 feet   | 3-8 to 1-2 | .12  | 1.00   | 8.00    |
| XXX Largest Size, 1 Year | 3 feet and up | Stocky     | .18  | 1.50   | 12.00   |

## Dwarf Apples

Dwarf Apples are principally adapted to the garden. They do not take up as much room as standard trees and come into bearing earlier. We can supply the following varieties. For descriptions see standard varieties.

Duchess of Oldenburg, Baldwin, McIntosh, Yellow Transparent, Red Astrachan, Wealthy, Winter Banana, Northern Spy.

### Wholesale Price of Dwarf Apple Trees

All budded on Whole Roots of Imported English Paradise Stock

|                          | HEIGHT      | CALIPER    | EACH | PER 10 | PER 100 |
|--------------------------|-------------|------------|------|--------|---------|
| XXX Largest Size, 2 Year | 4 to 6 feet | 5-8 and up | .30  | \$2.75 | \$25.00 |
| XX Medium Size, 2 Year   | 3 to 4 feet | 1-2 to 5-8 | .25  | 2.25   | 20.00   |

## Mulberries

The Mulberry is a very ornamental tree in garden or lawn. It is especially valuable in poultry yards, as the fruit drops when ripe through a long season.

**New American.** Tree a hardy and vigorous grower; the best quality for fruit; ripe from middle of June to middle of Sept. 4 to 5 feet. 35c each. 10 for \$3.00.

**Russian.** Very hardy, vigorous grower, valuable for

feeding silk worms. Fruit of small size. 30c each. \$2.50 per 10.

**Downing.** Fruit very large, black, handsome, sweet, rich and excellent. Same price as New American.

## Small Fruit Department

### Grapes

The vine comes quickly into bearing, yielding fruit usually the second year after planting; requires but little space, and when properly trained is an ornament to the yard, garden or vineyard.

The soil for the Grape should be dry. When not naturally so, it should be thoroughly drained. For maximum crops it should be deeply worked and well manured, always bearing in mind that it is essential to have them in a warm, sunny exposure.

#### Prices of Grapes—Except as Noted

|              | EACH | PER 10 | PER 100 | PER 1000 |
|--------------|------|--------|---------|----------|
| 2 Year No. 1 | .10  | .80    | \$5.00  | \$45.00  |

#### Black Grapes

**Campbell's Early.** A fine new grape, ripening very early. Clusters large and handsome. Berries large, black, with light purple bloom. Vine vigorous and a strong grower. 2 year, 20c each. \$1.50 per 10. 1 year, 15c each. \$1.30 per 10.

**Concord.** A large, handsome, early grape; succeeds wherever grapes are grown; one of the old standard market varieties.

**Hartford.** Fair quality; very early; hardy; and a heavy annual bearer.

**Eaton.** Bunch large, compact. Berries very large, nearly black with blue bloom. Skin thick; good quality. 2 yr., 20c each. \$1.50 per 10. 1 yr., 15c each. \$1.30 per 10.

**Moore's Early.** Bunch large, berry large, round, with heavy bloom, vine exceedingly hardy. A very desirable early market variety.

**Worden.** A splendid grape of the Concord type; larger, better quality and earlier. Vine vigorous, hardy and productive.

**Wilder.** (Roger's No. 4) Bunch and berry very large; good quality; juicy and sweet. Ripens with Concord.

#### Red or Amber Grapes

**Agawam.** (Roger's No. 15) Berries very large, with thick skin; pulp soft, sweet and sprightly; vigorous grower, ripens early.

**Catawba.** Berries large, round; when fully ripe of a dark copper color, with sweet, rich, musky flavor. Requires a long season to arrive at full maturity.

**Delaware.** Bunches small, compact; berries rather small, round; skin thin light red; flesh very juicy, sweet, spicy and delicious.

**Wyoming.** Vine very hardy, healthy and robust, with leathery foliage; color similar to Delaware, and in size nearly double; flesh tender, juicy, sweet, with a strong native aroma. Ripens before Delaware.

**Salem.** (Roger's No. 53) A strong vigorous vine; berries large, coppery red, thin skin, sweet and sprightly.

**Woodruff.** A handsome profitable market sort; vine vigorous, iron-clad constitution. Bunch and berry large, attractive; ripens early, fair quality, long keeper, good shipper. 2 year, 20c each. \$1.60 per 10. 1 year, 15c each. \$1.00 per 10.

**Brighton.** Red. Bunch medium to large, long, compact, shouldered; berries medium; skin thin; flesh tender, sweet, with scarcely any pulp; quality best. A free grower and very productive.

#### White Grapes

**Niagara.** Bunch medium to large; berry large; skin thin and tough; color pale yellow when fully ripe. It is tender, sweet and good. Best of the white varieties. Ripens with the Concord.

**Diamond.** Vine vigorous and productive; bunch large, compact; berry medium size, greenish white with yellow tinge when fully ripe; best early white.

**Green Mountain.** Vine strong, vigorous and healthy; very hardy and productive, bunch and berry medium size; color greenish white; skin thin; pulp tender and sweet. 2 year, 25c each. \$2.00 per 10. 1 year, 20c each. \$1.80 per 10.

**Pocklington.** Bunch and berries large; a light golden yellow when fully ripe; juicy, tender, sweet, with little pulp. Vine thoroughly hardy and a strong grower. Free from mildew.

Parcel Post. Grapes can be sent by Parcel Post prepaid for 2 cents per vine extra.



CONCORD

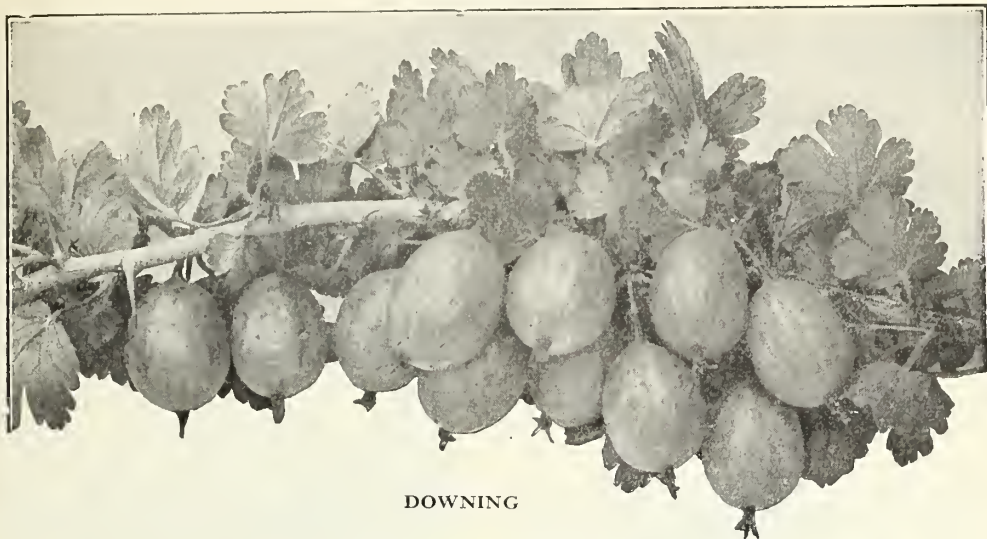
#### Bargain Grape Vine Collection No. 1

12 vines, 2 year No. 1, for 60 cents.

3 Concord, 3 Niagara, 3 Brighton, 2 Worden,  
1 Delaware.

12 Vines worth \$1.20 for 60 cents.





DOWNING

## Gooseberries

Require the same cultivation and treatment as Currants.

Price of Gooseberries except as noted: all strong, 2 year plants, 15c each, \$1.20 per 10, \$9.00 per 100.

**Downing.** Large; handsome, pale green, and of splendid quality for both cooking and table use; bush a vigorous grower and usually free from mildew.

**Industry.** Berries of largest size, excellent flavor, pleasant and rich; dark red color when fully ripe. Strong upright grower and immense cropper, not liable to mildew. 18c each. \$1.65 per 10. \$15.00 per 100.

**Smith's Improved.** Large, pale greenish yellow, skin thin, of excellent quality. Bush moderately vigorous and excessively productive.

**Houghton's.** Medium size, pale red, tender sweet and good; very productive.

**Josselyn.** Fruit large size, smooth, prolific, and hardy, of best quality. A wonderful cropper and strong grower.

**Chautauqua.** This is one of the largest-fruited varieties grown. The bush is vigorous, stout, upright grower, with foliage large, glossy, dark green; fruit very large, smooth-veined, of yellowish color when fully ripe; skin thick; flavor very sweet. 18c each. \$1.65 per 10. \$15.00 per 100.

## Currants

This is one of the fruits that no garden should be without. It also commands a ready sale at a good price in the market; will do well in most any soil, but responds generously to good soil and cultivation. Plant four feet apart each way; prune out old wood so that the remaining shoots will have room to grow; if bothered with currant worms apply white hellebore to the leaves when damp.

Price of Currant except as noted: Strong 2 year plants, 8c each, 70c per 10, \$5.00 per 100.

**Perfection.** Beautiful, bright red, larger than Fay's, holding its size to end of bunch; a great bearer, superior to any other large sort. Awarded gold medal at the Western New York Horticultural Society. 20c each, \$1.50 per 10.

**Cherry.** Berries very large, deep red, acid; bunches short; vigorous and productive. A reliable old market variety.

**Fay's Prolific.** The leading market variety. Extra large stems and berries; uniform in size; color, bright red.

**London Market.** Plant vigorous, with perfect foliage an enormous cropper; is large in both bunch and berry; one of the best for garden or market.

**Pomona.** Medium size; clear, bright red, excellent quality, hangs well on the bush, holds up well on market; is one of the best for shipping.

**Victoria.** Large, bright red, bunches extremely long; berries medium size, of excellent quality, very productive; good market sort. Ripens late.

**White Grape.** Large, yellowish white, sweet, excellent quality. Best white variety.

**Red Cross.** One of the best currants on the market. Ripens in mid-season and produces an enormous quantity of fruit; flavor mild and pleasant. The leaves of the plant are so dense as to hide the canes from view. The growth is very vigorous and hardy.

**Wilder.** Ripens the same time as Fay's Prolific, and hangs on the bush much longer; fully as prolific and is in every way as profitable. A popular variety both for table and market. It is one of the strongest growers and one of the most productive varieties on our list. Bunches and berries large, bright and attractive red even when dead ripe. Hangs on the bush in fine condition for handling as late as any known variety.

**Black Champion.** Bush vigorous and productive; fruit average above medium; pulp nearly sweet, mild flavor. A dependable variety for general culture.

**Parcel Post.** Currant and Gooseberry can be sent by parcel post prepaid for 2c extra each.



PERFECTION CURRANT

## Raspberries

Will do well on most any soil that is moderately rich; keep well cultivated and free from weeds. As soon as they are done bearing each year, cut out the old wood to give more vigor to the young canes. Plant in rows five feet apart, three feet in rows.

Price of all Raspberries, except as noted, 40c per 10, 75c per 25, \$2.00 per 100, \$13.50 per 1000.

Raspberries by parcel post prepaid, 1c extra each.

### Yellow Variety

**Golden Queen.** A beautiful large golden yellow berry; canes hardy, of strongest growth, productive; fine for table use.

### Black Varieties

**Cumberland.** A healthy, vigorous grower; fruit very large, firm, quality about the same as Gregg. Keeps and ships well. The most profitable market variety.

**Eureka.** Very early, large, fine quality. Hardy and good market variety.

**Gregg.** Very productive, large size. The standard late market variety.

**Kansas.** Strong vigorous grower, bearing immense crops; good quality, the standard mid-season variety.



**CUMBERLAND**

**Plum Farmer.** Berries thick-meated with a bloom similar to Gregg. It ripens very early, maturing its crop in a very short period makes it one of the most profitable of the early market varieties.

**Black Diamond.** Fruit nearly as large as Kansas, firm and of high quality. It is said to be the sweetest of the black raspberries. Extremely popular in the berry sections of this state.

**Ohio.** One of the old standard varieties that still retains its favor; large size; good quality; extremely hardy.

### Red Varieties

**Cuthbert.** A remarkably strong, hardy variety; medium to large, crimson. The most reliable late market variety.

**Columbian.** Fruit very large, purplish color, rather soft, rich sprightly flavor, best for canning, etc. Bush a very strong grower, and great producer.

**King.** Plant a strong grower, very hardy and productive; berry large size, bright scarlet color, is firm and a good shipper: the best early red.

**Haymaker.** An enormous producer, of the Columbian type; fruit later and a little more acid.



**ST. REGIS EVERBEARING**

**St. Regis.** This variety promises to be one of the most valuable additions to the list of Red Raspberries. It succeeds on all soils, whether light and sandy or on heavy clay; the canes are of a stocky, strong growth, with a great abundance of dark green foliage. Plants set in spring will give a small crop the following, and two crops each year after. In size, quantity, and quality the fruit is equal to any of the other raspberries. 10 for 75c. 25 for \$1.25. 100 for \$2.50. 1000 for \$20.00.

## Asparagus

Plant in rows three feet apart, eight to ten inches apart in the row. Do not cut for use until second year.

Price of Asparagus, strong 2 year roots, 25 for 35c, 100 for \$1.00, 1000 for \$6.00.

**Conover's Colossal.** The standard old variety, of large size and good quality.

**Palmetto.** Earlier than Conover's, a strong growing variety, with white stalks.

## Rhubarb or Pieplant

Plant four feet apart, in good, rich, deep soil

**Linneaus.** Large, early, tender and fine. The standard variety for market and garden. 15c each, \$1.00 per 10.

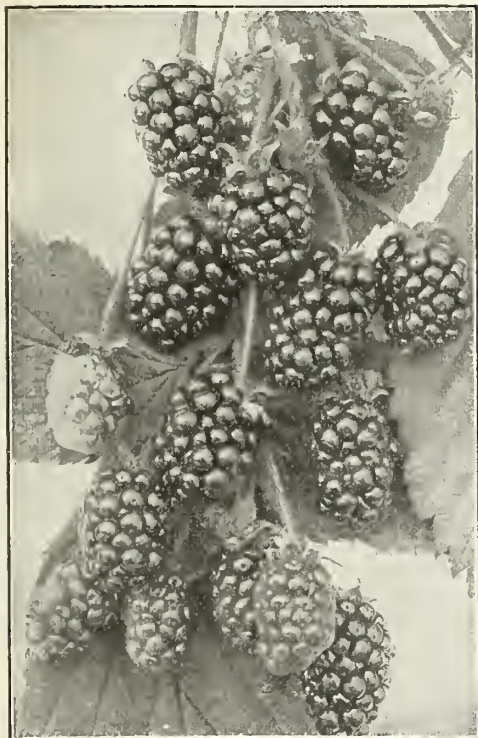


# WHOLESALE GROWER OF FRUIT TREES AND PLANTS

## Blackberries

Plant on land moderately rich. Rows seven feet apart, three feet in a row cultivate shallow. Cut out the old wood each year.

Price of Blackberries, except as noted, 10c each, 40c per 10, \$2.00 per 100, \$17.00 per 1000.



WARD

**Snyder.** Medium size, hardy and productive; no hard, sour core. The best blackberry for all purposes.

**Eldorado.** The vines are very vigorous and hardy. Berries large, jet black, borne in large clusters and ripen well together; they are very sweet, melting and pleasant, have no hard core, and will keep a week or more after picking.

**Rathbun.** Fruit is sweet and luscious without hard core, of extra high flavor, jet black, small seeds; fruit of very large size.

**Blowers.** A new variety of Snyder type, it is very prolific; berry larger than Snyder but not so good flavor. Canes very hardy.

**Early Harvest.** Not entirely hardy; one of the best where it succeeds. Its earliness, being one of the first to ripen, combined with good shipping qualities, make it very profitable. Fruit medium size, black, of good quality.

**Erie.** Large; high quality; vigorous and early; very hardy and productive.

**Wilson Junior.** Fruit of good size, very early, beautiful dark color, of a sweet excellent flavor, and very productive. Plants hardy.

**Ward.** This variety seems to be very extensively grown in New Jersey, where it was found growing wild, although it is said to be a seedling of Kittatinny. The plant is a very vigorous grower and bears enormous quantities of fruit. Perhaps no other variety of recent introduction has attracted so much attention as this one. The berries are large, rich, sweet, tender and without a hard core. The Ward is an excellent Blackberry.

Blackberries by parcel post prepaid, 1c extra each.

## Strawberries

Any good soil will grow Strawberries; the better the soil the larger and better the crop. For field culture plant  $3\frac{1}{2}$  feet apart, 15 to eighteen inches in the row. For garden 15 to 18 inches each way. Varieties marked (Per) have perfect flower and can be planted alone.

**NOTE:** Do not order Strawberry plants shipped by freight. Strawberry plants should go by express, or small lots by mail. When desired by mail add postage at the rate of 20c per 100. Always state plainly whether the Strawberry plants are to be sent by mail or express.

Prices of all Varieties of Strawberries: 25c per doz., 75c per 100, \$5.00 per 1000.

**Early Varieties.** Michaels Early (Per.), Crescent (Imp.), Klondike (Per.), Lady Thompson (Per.).

**Medium Varieties.** Corsican (Per.), Senator Dunlap (Per.) Glen Mary (Per.), Bnbach (Imp.), Haverland (Imp.), Marshall (Per.), Duucan (Imp.), Potomac (Per.), Norwood (Per.) Three W's (Per.), Parson's Beauty (Per.), Chipman (Per.).

**Late Varieties.** Brandywine (Per.), Sample (Imp.), Myers No. 1 (Per.), Parker Earle (Per.), Aroma (Per.), Stepheus Late Champion (Per.), Caudy (Per.).



SENATOR DUNLAP

### Fall Bearing Strawberries

Price of Fall Bearing Strawberries, 75c per 10, \$1.50 for 25, \$5.00 per 100.

We can supply the three most profitable varieties as follows,—Superb (Per), Americus (Per), Productive (Imp).



NORWAY MAPLE TREES AND PRIVET HEDGE

## Ornamental Department

### Upright Deciduous Trees

**Beech, Purple Leaved.** Makes an elegant, bushy tree for the lawn; the foliage in the spring is deep purple, later changing to crimson, and in autumn a dull purplish green. 4 to 6 feet 50c each.

**Catalpa, Speciosa.** This is an ornamental tree that is valuable for timber, fence posts, railroad ties, etc. One of the most rapid growers, has large, heart-shaped leaves, very large, showy, whitish flowers. 6 to 8 feet 30c each.

**Elm, American.** One of the very best shade trees for lawn, street or park; has wide spreading head and graceful drooping branches; attains very old age and large size. 6 to 8 feet 50c each.

**Horse Chestnut.** A very beautiful well known tree with round dense head, dark green foliage, with an abundance of showy flowers in spring. 6 to 8 feet 75c each.

**Maple, Norway.** Supposed to be the best of the maples for street planting; grows to large size, with head usually round and perfect in form, with deep green foliage. 6 to 8 feet 50c each.

**Maple Silver.** Of excellent rapid growth, and desirable where quick shade is wanted. 6 to 8 feet 50c each.

**Prunus, Pissardi.** (Purple leaved plum) A small purple leaved tree for the lawn, that retains its color perfectly throughout the entire season. It is very ornamental and beautiful. 4 to 6 feet 40c each.

**Poplar Carolina.** The most rapid growing tree we have; especially desirable where quick returns are wanted; it is a vigorous, healthy, native tree, pyramidal in form with large, glossy leaves; valuable for park or street planting. 6 to 8 feet 20c each. \$1.50 for 10. \$12.00 per 100  
8 to 10 feet 25c each. \$2.00 for 10. \$15.00 per 100  
10 to 12 feet 35c each. \$3.00 for 10. \$20.00 per 100

**Catalpa Bungii.** (Umbrella Catalpa). Grafted on stems 6 to 8 feet high, it makes an umbrella-shaped top without pruning. A very desirable ornamental for the lawn, or along the drive-way. Perfectly hardy. 6 to 8 feet 75c each. 10 for \$7.00.

**Bechtels Crab.** (Double Flowering.) The flowers are a beautiful pink; very sweet scented; two inches in diameter; Blooms in May. Grows twenty to thirty feet tall. 3 to 4 feet 30c each. 10 for \$2.50.

**Prunus Triloba.** (Double Flowering Plum). A charming shrub of vigorous growth. Blossoms very early in spring before the leaves appear, and produces a mass of very double light pink blossoms. 3 to 4 feet 30c each. 10 for \$2.50.

**Ash Leaf Maple.** A very rapid growing variety, with handsome light green foliage and spreading head, very hardy, desirable for street planting, succeeds in many sections where other varieties do not thrive. 8-10 feet 50c each. 10 for \$4.00. 6-8 feet 35c each. 10 for \$3.00.

**Sugar or Rock Maple.** Straightest and most upright grower of all the Maples; it is of grand proportions, and often reaching the height of 100 feet, it roots deeply allowing the grass to grow up close around the trunk, and it does not up-heave the sidewalk as bad as other varieties when used for street planting. 8-10 feet 75c each. 10 for \$6.50. 6-8 feet 50c each. 10 for \$4.00.

**Wiers Cnt Leaf Maple.** A silver maple with beautiful dissected foliage. Of rapid growth, with slender drooping branches, giving it a very graceful appearance. Should be in every collection; a fitting mate for cnt leaf weeping birch. 6-8 feet 50c each. 10 for \$4.50.

**Lombardy Poplar.** Well known for its erect, rapid growth and spike-like form; not as good for shade as the Carolina.

|       |                        |               |                 |
|-------|------------------------|---------------|-----------------|
| Price | 6 to 8 feet 25c each   | 10 for \$2.00 | 100 for \$12.00 |
|       | 8 to 10 feet 40c each  | 10 for \$3.00 | 100 for \$20.00 |
|       | 10 to 12 feet 50c each | 10 for \$4.00 | 100 for \$25.00 |



# WHOLESALE GROWER OF FRUIT TREES AND PLANTS



**CUT LEAF WEEPING BIRCH**

**Birch, Cut Leaf Weeping** An elegant erect tree, with slender drooping branches and fine cut leaves. A magnificent variety and worthy of a place on every lawn. 5 to 6 feet 50c each.

**Mulberry, Tea's Weeping.** A very thrifty, vigorous grower, perfectly hardy, forming a natural umbrella shaped top, or head, with handsome foliage. 75c each.

**Willow, Kilmarnock.** An exceedingly graceful tree, with large, glossy leaves, and a perfect umbrella head. 50c each.

**Elm, Camperdown.** Its vigorous, irregular branches which have a uniform weeping habit overlap so regular that a compact, roof-like head is formed. It is a beautiful ornamental. 75c each.

**American Linden or Baswood.** A rapid growing large sized, beautiful native tree with large leaves. The flowers yield a delicate perfume in addition to many other valuable qualities that the trees possess. 6 to 8 ft. 60c each, \$5.00 per 10. 8 to 10 ft. 75c each, \$7.00 per 10.

**European Linden.** A very fine tree for street planting or for the lawn; it grows to large size with large leaves and fragrant flowers. 6 to 8 ft. 60c each, \$5.00 per 10. 8 to 10 ft. 75c each, \$7.00 per 10.

**Oriental Plane or Sycamore.** A large round headed wide spreading tree, regularly formed, usually with a short thick trunk. A beautiful and majestic shade tree. Will do well in most any kind of soil; even near the water. A good street tree; succeeds where others fail. 6 to 8 ft. 40c each, \$3.50 per 10. 8 to 10 ft. 60c each \$5.00 per 10.

**Double White Thorn.** The thorns deserve to be classed among the most beautiful flowering trees. The foliage is varied; the flowers are very showy and often highly perfumed. The double white makes a striking contrast when planted with the double scarlet. 4 to 5 ft. 50c each, \$4.50 per 10. 3 to 4 ft. 40c each \$3.50 per 10.

**Double Scarlet Thorn.** Flowers bright carmine red. Should be planted to contrast with the double white. 4 to 5 ft. 50c each, \$4.50 per 10. 3 to 4 ft. 40c each, \$3.50 per 10.

## Nut Trees

Until recently little attention has been given to Nut Fruits; this should not be so as considerable profit may be derived from their cultivation, the growing of nut fruits is very simple in itself, requiring only ordinary labor and little expense. The constant and growing demand and the increased consumption of Nuts should lend enthusiasm to this branch of industry. Many kinds make good shade trees in addition to the value of the wood and nuts.

**Chestnut, American Sweet.** This is the well known native variety, with medium size sweet nuts. It is the only variety of Chestnuts that can rightfully be called sweet. It seldom fails to produce a good crop of nuts each year, and there is always a ready market at good price. 4 to 5 feet 35c each. 10 for \$3.00.

**Chestnut, Spanish.** Nuts not so sweet as American but larger in size. Handsome round-headed tree, producing large crops; makes good ornament for lawn. 4 to 5 feet 50c each. \$4.00 per 10.

**Butternut.** Produces large long nuts, with rich, sweet, oily kernel; very nutritious. 4-5 feet 35c. 10 for \$3.00.

**English or Madeira Walnut.** The largest and most delicious of all the walnut group; produces large crops of thin-shelled, meaty and desirable nuts, which are always in good demand at high price. Makes nice ornamental trees for the lawn. 3 to 4 feet 50c each. \$4.00 per 10.

**American Black Walnut.** The common American Black Walnut is a native tree of fast growth and large size. The timber is exceedingly valuable, and is even exported to foreign countries. Trees produce heavy crops of large oily nuts, which are readily sold at a fair price. 4 to 5 feet 35c each. \$3.00 per 10.

***We are the Originators of selling trees direct to the planter at "HALF AGENTS PRICE". Don't get us confused with Dealers, Retailers or Catalog-Middlemen.***

## Hardy Flowering Shrubs

Large Size, 2 Year, 20c each, \$1.50 per 10.  
By parcel post prepaid, 5c each. 35c per 10 extra.

The Spiræas are all elegant low shrubs of easiest culture and their blooming extends over a period of 3 months.

**Spiræa, Billardi.** A hardy, free growing shrub. During July every branch and twig is tipped with a spike of beautiful blood-red flowers 4 to 6 inches in length. A distinctive and beautiful flower and shrub.

**Spiræa, Anthony Waterer.** A beautiful dwarf shrub that throughout the season continuously yields an abundance of rich crimson flowers. Two feet when fully grown.

**Thunberg's. (Thunbergii)** A Japanese species of small size, with narrow linear leaves and small white flowers.

**Althea or Rose of Sharon.** Bloom late in August and September, at a time when so few other shrubs are in blossom, flowers large and brilliant color; makes an elegant flowering hedge. Red, Purple, White and Variegated Leaved. 2 to 3 feet.

**Lilac.** A well known shrub that should be in every collection. Purple and white.

**Welgelia Candida.** Of vigorous habit and erect growth a choice variety of pure white flowers, blooming in June, and to some extent all summer. Desirable for border; for grouping, and make fine specimen plants for the lawn.

**Weigelia Rosea.** An elegant hardy shrub with fine rose-colored flowers. Blossoms in June.

**Weigelia Eva Rathke.** One of the most attractive and very distinct varieties; flowers deep carmine red.

**Honeysuckle, Tartarian.** Bush form; they have bright and pretty fragrant flowers, followed with showy berries that last through the fall. Make desirable and attractive hedges, borders or single specimens. Colors, white, pink and red.

**Syringa. (Mock Orange.)** Very hardy, vigorous grower with very fragrant showy white flowers.

**Deutzia Crenata.** A hardy, tall-growing shrub with double pink flowers; blossoms in June. The deutzia is among the most attractive of our flowering shrubs.

**Deutzia, Pride of Rochester.** Very early, large double white flowers; profuse bloomer and vigorous grower; nearly a week earlier than Crenata.

**Deutzia Gracilis.** A dwarf variety covered with white flowers in June.

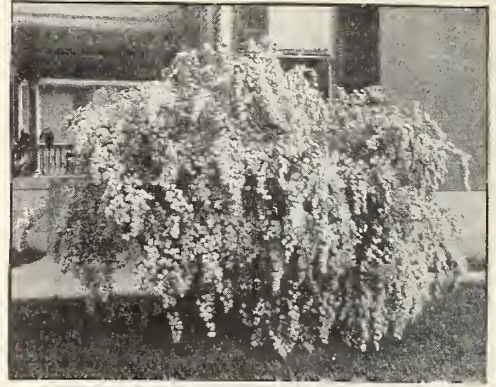
**Golden Elder.** One of the best of the colored shrubs; foliage a rich golden yellow. One of these plants in a bed, or border, or on the lawn is a very conspicuous feature.

**Snowball, Common.** A well known favorite shrub of large size; bears clusters of pure white flowers in May and June.

**Calycanthus.** (Sweet scented shrub). Particularly desirable on account of the fragrance of the wood. Flowers are of a rare chocolate color, with an agreeable odor.

**Perennial Phlox.** The finest of autumn flowers. Plant the roots in Fall or Spring and they will continue to send up shoots and flowers for many years. Plant Phlox in a row along the border of the driveway, or in beds on the lawn. It is hardy and succeeds in any climate. White Red and Pink. Price of strong plants, 15c each. \$1.25 per 10. \$10.00 per hundred. By parcel post prepaid, 3c extra each.

**Paeonies.** The rival of the rose in beauty and fragrance. The Paeonies after once planted will pretty near take care of themselves, and is one of the most popular of the hardy perennials. Plant in Spring or Fall. We have them in white, red and pink. Price of strong plants 20c each. \$2.00 per dozen. By parcel post prepaid, 3c extra each.



A Bush of Spirea Van Houttei in full bloom

**Spiræa Van Houttei.** "The grandest of all spiræas. It is a beautiful ornament for the lawn at any season, but when in flower it is a complete fountain of white bloom, the foliage hardly showing. Clusters of twenty to thirty flat white florets make up the raceme, and these clusters are set close along the drooping stems. Perfectly hardy and an early bloomer.

**Barberry, Purple Leaved.** A highly ornamental shrub that is hardy everywhere; has very showy foliage, flower and fruit; used in some places for hedges. 18 to 24 inches

**Barberry Thunbergii.** A pretty plant of dwarf habit from Japan. Very graceful and its foliage turns to a beautiful red in the fall. All Barberries make very fine hedges.

**Barberry Vulgaris (Common Barberry).** A handsome deciduous shrub, with yellow flowers in terminal, drooping racemes in May or June, followed with orange scarlet fruit.

**Forsythia (Golden Belle).** This is a pretty shrub of medium size. The flowers are drooping yellow, and appear very early in spring before the leaves. Among the very best early flowering shrubs.

**Purple Fringe (Smoke Tree).** A very large shrub with feathery purple flowers which gives a smoky effect to the tree when in bloom. The blossoms come in July and generally cover the whole tree, remaining all summer.

**White Fringe.** A small native tree or shrub, of roundish form, with large glossy leaves and drooping racemes of pure white flowers, having narrow fringe-like petals; Blossoms in May or June. A good lawn tree.

Quakertown, Pa., Apr. 29, 1914.

Wm. J. Reilly,

Dear Sir:—We received the trees ordered from you all right, and we are very much pleased with them. They are better trees than agents are selling about here for a much higher price. Thank you very much,

Very truly,

Wm. H. Cop.

### Flowering Shrub Collection

#### 10 Hardy Shrubs for \$1.35

- 2 Hydrangea Bushes.
- 2 Althea—1 white, 1 red.
- 2 Barberry—1 purple, 1 green.
- 2 Spirea—1 Van Houtti, 1 Billardi.
- 2 Paeonies—1 white, 1 red.

**Special Price \$1.35. Strong 2 Year Plants.**  
**By Parcel Post prepaid, \$1.65.**



# WHOLESALE GROWER OF FRUIT TREES AND PLANTS

## Hardy Flowering Shrubs—(Continued)

**Tree Hydrangea.** It forms a graceful low headed tree, does not attain a height of more than ten or twelve feet; blooms from August first until frost; fine for lawn decoration, either single or in masses. Each 50c. 10 for \$4.50.

**Hardy Hydrangea** (*Paniculata Grandiflora*). We urge our friends to plant the Hydrangea. Plant it for the following reasons: It is hardy, enduring the severest winters out doors without protection. It is easily transplanted, not one in a thousand dying; *it never fails to blossom the first year planted*; no matter how small the plant, it immediately buds out in great profusion of flowers, many of them as large as the head of a full grown child. When the specimens first open they are greenish white, later they turn to a pure white, and still later to a delicate pink. The Hydrangea should be cut back at least one half of each season's growth in order to get the largest specimens. To get the best results, make the soil rich, it will grow anywhere and on any soil. 20c each.



HYDRANGEA BUSH

## Hardy Climbing Vines

**Virginia Creeper** (*American Ivy*). The good hardy native American Ivy. Fine for trellises where a rapid growing vine is needed. Price 25c each.

**Trumpet Flower.** A grand old favorite, hardy climbing plant, with large, trumpet shaped, scarlet blossoms in August. Fine for covering old tree stumps and verandas, or for growing as single specimens. It is very hardy and will thrive everywhere. Price 25c each, strong 2-year vines.

**Hall's Japan Honeysuckle.** An almost evergreen honeysuckle of the greatest value, being hardy and of strong growth. The flowers are fragrant, of a pure white changing to yellow, resembling a Cape Jasmine in odor and produced in profusion from May to December. Price, strong plants, 25c each.

**Ampelopsis Veitchii** (*Boston Ivy*) This is one of the most beautiful ivies and the latest acquisition. It is a rapid grower and clings tenaciously to brick or stone walls, requiring no artificial fastening or training. A single vine may in time cover the entire side of a house

or church. It is hardy and thrives almost everywhere. Price, strong vines 35c each.

**Jackmanni Clematis.** Flowers, when fully expanded, are from 4 to 6 inches in diameter; intense violet purple, with a rich velvety appearance. Price of strong plants 35c each.

**Henryi.** One of the best perpetual hybrids, of robust habit and a very free bloomer. The flowers are white, large and very showy. 35c each.

**Mad. Ed. Andre.** The most popular red variety. 35c each.

**Paniculata.** Of very rapid growth, with handsome glossy foliage. The flowers are of medium size, fragrant pure white. 25c each.

**Chinese Wistaria.** One of the most elegant and rapid growing of all climbing plants: attains an immense size, growing at the rate of 15 to 20 feet in a season. Has long pendulous clusters of pale blue flowers in May, June and in autumn. Price, 25c each.

## Evergreens and Hedge Plants

**Arbor Vitae, American.** One of the very best evergreens for hedge or single; it grows rapidly and is very dense. 15-24 inches, 20c each, \$1.50 for 10, \$12.00 per 100.

**Norway Spruce.** A lofty, elegant tree of pyramidal habit, exceedingly picturesque and beautiful; good as a hedge plant. 18 to 24 inches, 20c each, \$1.50 for 10, \$12.00 per 100.

**Irish Juniper.** Very erect and tapering in its growth, forming a column of deep green foliage; a pretty little tree or shrub, and for its beauty and hardness is a general favorite. 40c each, \$3.00 for 10.

**Balsam Fir.** A very regular, symmetrical tree; assuming the conical form even when young; leaves dark green above, silvery beneath. 25c each, \$2.00 for 10.

**Colorado Blue Spruce.** A rare elegant tree with foliage of rich blue. Tree usually has a symmetrically shaped narrow pointed or rounding top; is hardy and quick growing. 15-24 inch, \$1.25 each.

**Koster's Blue Spruce.** (Grafted) Foliage an intense silvery blue, a very dense, rapid grower with regular slim branches. Very rare and distinct. 18 to 24 inches \$2.00.

**Austrian or Black Pine.** A remarkable robust, hardy and spreading tree; leaves long, stiff and dark green; a very rapid grower. The most valuable Pine for this country. 18 to 24 inches 40c each. \$3.00 per 10.

**Privet, California.** Of all ornamental Hedge plants this is the most popular, and more of it is planted than all others combined. Its foliage is a rich dark green, and is nearly evergreen, remaining on the plant until midwinter. It is of free growth, and succeeds under the most adverse conditions, such as under dense shade of trees, where other plants would not exist.

Strong 2 Year

18-24 inch. 10c each. 60c for 10. \$4.00 per 100, \$30.00 per 1000.  
2-3 feet 12c each. 80c for 10. \$5.00 per 100. \$40.00 per 1000.

**Privet, Amur River.** Resembles California in habits of growth, but is hardier and should be planted in sections where the California is liable to winter-kill. 18 to 24 inch, 15c each. 10 for \$1.25. 100 for \$8.00.

**Barberry, Thunberg's.** Of spreading habit, growing extremely thick right from the base. The leaves are small, light green, and toward fall assume rich, brilliant colors, the fruit or berries become scarlet; absolutely hardy.

Strong 2 Year

18-24 inches 20c each. \$1.75 for 10. \$15.00 per 100.  
15-18 " 15c each. \$1.35 for 10. \$12.00 per 100.

**PARCEL POST**—We can supply hardy climbing vines, privet and barberry by parcel post prepaid for 5c each, 35c per 10 extra. Evergreens are too heavy for parcel post.

## Roses for Permanent Outdoor Planting

To obtain the best results they should be planted in deep, rich, well drained soil, and prune severely in early Spring before the buds start.

Roses, except as noted, strong 2 yr. field grown, 20c each. \$2.00 per doz.

By Parcel Post prepaid for 5 cent per bush extra.

**Frau Karl Druschki.** (Snow Queen) The finest white Hybrid Perpetual Rose, with large, full flowers of splendid form. It is marvelous in its beauty in half opened bud and in the pure white of the full opened bloom. It is the ideal rose for cemetery planting both North and South. It holds its foliage well and is healthy and vigorous and in hardiness it equals any of the Hybrid Perpetuals.

**J. B. Clark.** Very vigorous habit and remarkable freedom of bloom. The flowers are large, well formed, deep scarlet shaded with blackish crimson and very fragrant. Its chief merit is its extraordinary blooming qualities.

**Hugh Dickson.** Intense crimson, shaded scarlet; very large, full, and magnificent form. Awarded the Gold Medal of the National Rose Society of England. Finest rose of its color.

**Marshall P. Wilder.** It is of vigorous growth, with healthy foliage; flowers large, semi-globular, full, well formed; color cherry-carmine, very fragrant. It continues to bloom profusely long after the other Hybrid Perpetuals are out of flower.

**Paul Neyron.** Deep rose color; good tough foliage, wood rather smooth; by far the largest variety in cultivation. A free bloomer; very desirable as a garden rose; valuable for forcing.

**Pierre Notting.** Deep maroon, illumined with bright crimson, large or very large; globular form, pointed buds; highly scented. A superb dark rose, often at its best in the autumn.

**Clio.** Color, delicate satin blush, with a light shade of rose pink in the center. Flower is perfect in form, and magnificent in all its stages of growth. Bush strong, and vigorous.

**Ulrich Brunner.** Brilliant cherry red, a very effective color; flowers of fine form and finish, carried well upon the plant; petals of great substance; plant vigorous,



KILLARNEY



FRAU KARL DRUSCHKI

hardy, and resists mildew. One of the best varieties for forcing and open air culture.

**Killarney.** Color flesh, shaded white, suffused pale pink flowers; large buds, long and pointed; and blooms profusely throughout the season.

**Margaret Dickson.** Very large, pure white, free bloomer, one of the very best white sorts.

**Mrs. John Laing.** A particularly good sort, with satiny flowers of soft, delicate pink.

**Prince Camille de Rohan.** Deep velvety crimson, the nearest approach to a black rose; large, moderately full, A splendid rose.

**Madam Plantier.** One of the most satisfactory Roses for cemetery or yard planting; has large clusters of pure white flowers.

**General Jacqueminot.** Brilliant crimson and scarlet, large and fine. Holds first place among the dark red roses.

**Magna Charta.** A beautiful bright pink, suffused with carmine; prized on account of its strong upright growth and magnificent bloom.

**Crimson Rambler.** Most popular of all climbers. Large clusters of crimson flowers. Very hardy and vigorous.

**Blue Rambler or Veilchenblau.** Newest of the climbers. A real Blue Rose at last. Same habits as the Crimson Rambler.

**Pink Rambler, White Rambler and Yellow Rambler** are similar in growth to the Crimson, but not quite as rampant growers, but very pretty, used in combination with it.

**Queen of Prairie.** Rosy red; flowers large and compact, very popular.

**Dorothy Perkins.** This Rose is of the same strong habit of growth as the Crimson Rambler; sweetly scented and of a beautiful shell-pink color. Absolutely hardy.

**Flower of Fairfield.** Ever-blooming crimson Rambler; flowers are in greater profusion and brighter than in Rambler.

**Baby Rambler.** This charming class of Roses is the sensation of the last few years. They are the triumph of production among Rose growers, and have the same habit of growth and cluster of bloom as the outdoor Crimson Rambler except that they are dwarfed. We can supply them in three varieties. Crimson, 30c each. \$3.00 per doz. Pink, 40c each. \$4.00 per doz. White, 40c each. \$4.00 per doz.

**Wichuriana.** (Memorial Rose). Valuable for cemeteries, or covering embankments, etc.; has pure white flowers; blooms in clusters in July.



## GENUINE BARGAINS IN FRUIT TREES

All trees offered on this page are strictly First Class for size named. We have these varieties and amounts over and above what is needed for our regular spring business, and are offering them to the PLANTER AT COST OF PRODUCTION AS LONG AS THEY LAST.

These are tied 10 in a bundle; we will not break bundles at these prices. For less than 10 of a variety, or for varieties not mentioned here see regular price.

### **Apple 2 yr., 4 to 5 ft., AT COST 90c per 10, \$6.00 per 100**

|                      |                    |                    |              |
|----------------------|--------------------|--------------------|--------------|
| 230 Yel. Transparent | 410 Maiden Blush   | 730 Duchess        | 460 N. Spy   |
| 580 York Imperial    | 330 Ben Davis      | 460 N. W. Greening | 110 Winesap  |
| 190 Tolman Sweet     | 350 R. I. Greening | 280 Wolf River     | 600 Jonathan |
| 420 Stark            | 280 King           | 960 Wealthy        | 230 Gano     |
| 800 Baldwin          | 360 Wagener        | 430 Grimes Golden  | 340 McIntosh |

### **Sweet Cherry 2 yr., 4 to 5 ft., AT COST \$1.60 per 10, \$14.00 per 100**

### **Sour Cherry 2 yr. 3 1/2 to 4 1/2 ft., AT COST \$1.50 per 10, \$12.00 per 100**

|                     |               |                  |                    |
|---------------------|---------------|------------------|--------------------|
| 360 Black Tartarian | 210 Gov. Wood | 460 Napoleon     | 190 Windsor        |
| 230 Bing            | 270 Lambert   | 160 Yel. Spanish | 980 L. Montmorency |
| 860 E. Richmond     | 410 Dyehouse  | 470 Eng. Morello | 420 Wragg          |

### **Standard Pear 2 yr. 4 to 5 ft., AT COST \$1.20 per 10, \$10.00 per 100**

|                      |                    |             |             |
|----------------------|--------------------|-------------|-------------|
| 760 Bartlett         | 330 Flemish Beauty | 610 Anjou   | 870 Kieffer |
| 480 Clapp's Favorite | 460 Seckel         | 220 Duchess | 130 Wilder  |

### **Plum 2 yr. 4 to 5 ft., AT COST \$1.00 per 10, \$9.00 per 100**

|                      |               |                     |                |
|----------------------|---------------|---------------------|----------------|
| 630 Lombard          | 230 Bradshaw  | 390 Shipper's Pride | 210 Niagara    |
| 270 Moores Arctic    | 60 Yellow Egg | 460 Imp. Gage       | 180 Fellemburg |
| 160 York State Prune | 90 Green Gage | 530 Reine Claude    | 270 Geuii      |
| 790 Burbank          | 360 Abundance | 410 Red June        | 180 Wickson    |
| 360 Shrop. Damson    |               |                     |                |

### **Peach 1 yr. 3 to 4 ft., AT COST 70c per 10, \$5.00 per 100**

|                 |                |                      |                    |
|-----------------|----------------|----------------------|--------------------|
| 690 Carman      | 2300 Elberta   | 1240 Champion        | 850 Early Crawford |
| 480 L. Crawford | 110 Greensboro | 230 Belle of Georgia | 120 Chairs Choice  |
| 250 Fitzgerald  | 380 Niagara    | 260 Smock            | 180 Crosby         |

## **Bargains in Smaller Size Trees 3 to 4 feet high. Not less than 25 of a variety**

### **Apples 2 yr. 3 to 4 ft., AT COST \$1.50 for 25, \$4.00 per 100**

|                 |                       |                  |                    |
|-----------------|-----------------------|------------------|--------------------|
| 275 Baldwin     | 650 Wealthy           | 475 Duchess      | 350 Wagener        |
| 400 McIntosh    | 100 Ben Davis         | 50 Fameuse       | 375 Grimes Golden  |
| 125 Gravenstein | 125 M. Blush          | 350 N. Spy       | 200 R. I. Greening |
| 100 Rome Beauty | 225 Stayman's Winesap | 200 Tolman Sweet | 50 Stark           |

### **Cherry 2 yr. 3 to 4 ft., AT COST \$2.00 for 25, \$7.00 per 100**

|                    |                    |                  |              |
|--------------------|--------------------|------------------|--------------|
| 500 Early Richmond | 725 L. Montmorency | 400 Eng. Morello | 375 Wragg    |
| 75 Lambert         | 50 Napoleon        | 50 Bing          | 60 Gov. Wood |

### **Standard Pear 2 yr. 3 to 4 ft., AT COST \$1.75 for 25, \$6.00 per 100**

|              |            |                      |            |
|--------------|------------|----------------------|------------|
| 475 Bartlett | 100 Anjou  | 250 Clapp's Favorite | 25 Duchess |
| 225 Flemish  | 175 Seckel | 450 Kieffer          | 75 Wilder  |

### **Plum 2 yr. 3 to 4 ft., AT COST \$1.75 for 25, \$6.00 per 100**

|                     |                   |                   |                |
|---------------------|-------------------|-------------------|----------------|
| 150 Abundance       | 225 Bradshaw      | 250 Ger. Prune    | 125 York State |
| 175 Imp. Gage       | 250 Lombard       | 100 Moores Arctic | 100 Green Gage |
| 125 Shipper's Pride | 275 Shrop. Damson | 125 Fellemburg    | 150 Red June   |

### **Peach 1 yr. 18 to 30 in., AT COST \$1.25 for 25, \$3.50 per 100.**

|                    |              |                   |              |
|--------------------|--------------|-------------------|--------------|
| 375 Early Crawford | 2100 Elberta | 200 Carman        | 275 Champion |
| 225 L. Crawford    | 175 Niagara  | 125 Chairs Choice | 50 Crosby    |

# Wholesale Bargains in Fruit Trees

## **Apple Collection No. 12**

2 Wealthy 2 Baldwin 2 Jonathan 2 King  
2 McIntosh 2 Duchess.

12 trees first class, best varieties, 2 year, 4 to 5 feet high.

**Our Special Price for this lot, \$1.00**

## **This Collection for the Home Garden No. 16**

18 trees and plants all two year, best varieties for \$1.30.

1 Early Harvest, 1 Duchess, 1 Baldwin Apple, 1 Oxhart, 1 Early Richmond, 1 Montmorency Cherry, 1 Elberta, 1 Champion, 1 Crawford Peach, 1 Lombard, 1 Burbank Plum, 1 Bartlett, 1 Seckel Standard Pear, 1 Concord, 1 Niagara, 1 Delaware Grape, 1 Fays Prolific, 1 White Grape Currant,

**Regular Catalog Price \$2.20 Bargain Price \$1.30**

## **Cherry Collection No. 6**

8 trees, 2 year, first class for \$1.00.

2 Early Richmond, 2 Montmorency (med. ey.).  
2 Late Morello, 1 Napoleon, 1 Lambert.

All X size trees sweet varieties 4-5 feet, sour 3½-4½ feet for \$1.00.

**Regular Price, \$1.30**

## **Plum Collection No. 8**

2 Lombard, 1 Bradshaw, 2 York State Prune  
2 Burbank, 2 Abundance, 1 Red June.

10 plum trees, first class, 2 year 4-5 feet for \$1.00.

**Regular price, \$1.50**

## **Dwarf Tree Collection No. 1**

4 Apple, 2 Pear, 2 year 3-4 ft. for \$1, regular price \$1.60.

1 Oldenburg, 1 McIntosh, 1 Baldwin, 1 Early Harvest Apple, 1 Bartlett, 1 Duchess Pear.  
All first class 3-4 feet trees.

## **Special Peach Collection No. 1**

10 Trees, 1 year, 3 to 4 feet, for 60 cents.

3 Elberta 2 Champion 2 Crosby 2 Late  
Crawford 1 Greensboro

**10 Trees, Best Varieties, 60 cents.**

## **Home Garden Standard Pear Collection No. 1**

10 Trees for \$1.00.

2 Bartlett 2 Seckel 2 Anjou 2 Clapps  
Favorite 2 Flemish Beauty.

10 first class, 2 year trees, 4 to 5 feet.

**Bargain Price, \$1.00.**

## **Bargain Rose Collection No. 1**

**7 Strong 2 Year Bushes that will bloom this summer for \$1.00**

1 Paul Neyron, Pink; 1 Frau Karl Druschki, White; 1 Gen. Jack, Red; 1 Dorothy Perkins, Pink Rambler; 1 Crimson Rambler, 1 Blue Rambler; 1 Flower of Fairfield, Everblooming.

**Catalog Price \$1.40 Special Price \$1.00**

## **Bargain Grape Vine Collection No. 1**

12 vines, 2 year No. 1, for 60 cents.

3 Concord, 3 Niagara, 3 Brighton, 2 Worden,  
1 Delaware.

**12 Vines worth \$1.20 for 60 cents.**

## **Currants at a Bargain No. 1**

10 strong 2 year bushes, for 60 cents.

3 Fay's Prolific, 3 White Grape, 2 Cherry,  
2 Pomona.

**Bargain Price 60 cents. Catalogue Price \$1.00**

## **Bargain Winter Apple Collection No. 2**

All first class, 2 year, 4 to 5 feet high. 15 trees, best varieties, for \$1.25.

3 Baldwin, 3 Wagener, 3 Gano, 3 McIntosh,  
3 Northern Spy.

**15 Trees, Best Winter Varieties.**

**Our Special Price, \$1.25**



## Directions for Transplanting

**Preparation of Soil and Stock**—Prepare a rich deep bed of mellow soil and have the land sufficiently drained to relieve the roots from standing water. To insure a fine growth land should be in good condition as is required for a crop of wheat, corn or potatoes. We use great care in digging and packing, but the loss of some small roots and fibers is unavoidable. If stock is properly prepared before it is planted, no permanent injury will result from this, but to preserve the natural balance between the top and root, the former should be cut back to about one half of the previous year's growth. Prune off all bruised or broken roots; a smooth cut will callous sooner than a broken end. Peach trees should have all the side branches trimmed off before planting. Evergreens and other ornamentals, the beauty of which depends on preserving their natural form, should be trimmed very little if any. If not ready to plant when the trees arrive, put them in a trench covering the roots well with mellow earth and packing it down.

**Planting**—Make the holes large enough to admit the roots without cramping or bending and deep enough to set the trees to their natural depth. Fine surface soil should be used for covering the roots, and this should be carefully worked among them. If the ground is dry, it is well to pour in some water when the hole is partially filled. *See that the ground is firmly and solidly packed over all parts of the roots, so that there will be no opportunity for dry air or frost to enter and destroy roots deprived of the full benefit of their natural protection. Omission to pack the earth solidly is the most frequent cause of failure in planting nursery stock.* Fill the holes full enough to be even with the surrounding surface after the fresh earth settles. Always remove the labels when planting. If these are left until the trees are grown, the connecting wire often cuts into and destroys the tree or branch to which it is attached. *Never use manure in contact with roots.* When planting dwarf trees, set them low enough to cover the stock upon which they are budded. Large standard trees should be staked and tied, so that the wind will not loosen the roots. This should be done so that the bands will not chafe the trees. A very good plan is to drive two stakes, and confine the trees between straw or hay bands, stretched from stake to stake. It is not necessary to stake medium-sized trees that have been properly cut back when transplanted.

**Mulching**—When trees or bushes are planted, they should be mulched or covered with a layer of coarse manure or litter from 3 to 6 inches deep, over a space two feet wider than the extent of the roots. This keeps the earth moist and of even temperature.

**After Planting**—Grass should not be allowed to grow about young trees or plants. The ground should be cultivated for a space of at least one foot beyond the roots. If the ground is poor it should be enriched with a surface application of manure. Pruning should be varied according to the condition of the tree and purpose of the planter. It should be done regularly every spring, before the buds swell. In this way the removal of large branches will be avoided.

**Injured Trees**—If trees are received in a frozen state, place the package unopened in a cellar away from frost and heat, until thawed out, and then unpack. If partially dried from long exposure, bury entirely in the ground, or place in water from twelve to twenty-four hours. There is a popular belief that trees are in great danger if more than a week or two in transit. Now if the trees are properly ripened and properly packed, they will carry safely for several months in moderately cool weather. We have had seedlings sent from France that were three months in the boxes and came out in perfect condition. This knowledge may afford some relief to the over-anxiety of inexperienced buyers.

### Distance for Planting

|                                       |                 |
|---------------------------------------|-----------------|
| Apples.....                           | 30 to 40 feet   |
| Standard Pears and Cherries.....      | 20 "            |
| Plums, Apricots and Peaches . . . . . | 16 to 18 "      |
| Dwarf Pears and Quinces.....          | 10 to 12 "      |
| Grapes.....                           | 8 to 10 "       |
| Currants and Gooseberries.....        | 4 "             |
| Raspberries and Blackberries.....     | 4 to 5 "        |
| Strawberries for field culture.....   | 1 by 3½ "       |
| Strawberries for hill culture.....    | 2 feet each way |

The early varieties of apple as a rule do not make very large trees and should be planted closer than such varieties as Baldwin, Greening, etc.

### Number of Trees on an Acre

|                       |     |                        |       |
|-----------------------|-----|------------------------|-------|
| 40 feet each way..... | 28  | 10 feet each way. .... | 430   |
| 30 " " " .....        | 50  | 8 " " " .....          | 680   |
| 25 " " " .....        | 70  | 6 " " " .....          | 1200  |
| 20 " " " .....        | 110 | 5 " " " .....          | 1742  |
| 18 " " " .....        | 135 | 4 " " " .....          | 2729  |
| 15 " " " .....        | 205 | 3 " " " .....          | 4840  |
| 12 " " " .....        | 300 | 2 " " " .....          | 10880 |

There is no garden or even town lot so small but that the owner should grow enough fruit for his own use. By planting a general assortment in the order of ripening you can have fresh fruit throughout the entire season, and there is no fruit like that taken from your own garden. It is surprising, the small amount of ground, if intelligently handled, that can be made to keep the home in fresh fruit through the growing season.



GUARANTEED

**TREES**

AT HALF  
AGENTS  
PRICE